

Last update : 26.06.2018

## **MMO Economic Board**

### Meeting of 26 June 2018

- o The 26th meeting of the MMO Economic Board took place on 26/06/2018, with the participation of experts from the various steps in the milk supply chain: CEJA (young farmers), COPA-COGECA (producers and cooperatives), ECVC (Via Campesina), EMB (European Milk Board), EDA (dairy industry), Eucolait (dairy trade) and Eurocommerce (retail). Presentations and information exchanged during the meeting showed the following.
- o EU milk deliveries increased in Jan-Apr 2018 by 2.1% (+ 1 million t). Severe weather conditions have limited production expansion in spring. SMP and butter productions have been below 2017 levels in April but cumulate in 2018 a 6% and 1.2% increase respectively.
- o Average EU farm gate milk prices fell in April to 32.6 c/kg, for an overall drop of 8% so far in 2018. This price drop is more acute than the mere seasonal pattern. The price level in April is 1% below the 5-year average.
- o Prices for dairy products are on the rise, notably butter showing as last year a rapid surge, approaching the level of 6 000 €/tonne. SMP prices have also improved in the last two months. In parallel with the disposal of some 100 000 tonnes from public intervention stocks, SMP prices have increased by 17%, up to an average of 1 540 €/tonne. While the US\$/EUR rate has dropped by 6% through May and June, SMP quotations in the EU and US have further converged and Oceania SMP prices are now 16% higher.
- Public intervention stocks of SMP totalled 343 000 t by end May. Deducting the sales in April-June, total stocks would be slightly below 280 000 tonnes.
- The assessment of EU stock levels based on a residual approach (production + imports consumption exports) shows low availability of SMP private stocks. A strong demand should accompany price recovery alongside the release of further public stocks. Butter stocks remain for more than one year at unprecedented low levels, showing a deficit of about 30 000 tonnes in April. Increased cheese production is translating into higher stocks, but consumption is robust.

- o World milk production has moderated, showing a combined growth of +1.9% by April 2018, mainly due to the slowdown in the EU and the US. NZ production is recovering following improved weather and higher prices. Production is also expanding in Australia, Argentina, Brazil and Canada, although with a much lower magnitude.
- Global exports are booming so far this year. The share of China in EU exports (in value) keeps on increasing, followed by the US and Hong Kong. EU cheese exports by April were on par with 2017, but a slowdown could be expected in the light of rising prices. EU and world SMP exports are positive, confirming a robust global demand (world trade has doubled in 9 years). EU butter exports are flat this year, with markets favouring more competitive products from Oceania, Ukraine and Belarus. US trade relations with major partners such as China or Mexico could alter export flows in the coming months.
- o Retail sales of cheese are reported to be high, in particular in Italy, Spain and the UK. Liquid milk, on the contrary maintains a declining trend except for organic products. The 'butter case' is still relevant albeit with lower intensity compared to last year: prices are overall high and in some cases this is putting pressure on consumption.
- o The Commission presented an updated Short Term Outlook for 2018 and 2019. EU milk production growth is projected lower than in previous exercises as collection in Q1 2018 has been lower than expected. A 1.2% growth is estimated for the whole year, with 1% increase in Q3 and flat in Q4.
- A brief presentation highlighted upcoming futures contracts for liquid milk to be launched in August 2018. In addition to existing contracts for SMP, butter and whey, this instrument allows producers to hedge milk prices in a more direct way.
- The Commission initiative on market transparency was also presented. Questionnaires will be circulated to stakeholders to gather their views on the subject.
- Market sentiment has improved due to slowdown of milk output growth coupled with solid demand but US trade policy developments generate concern.

## **ANNEX 1**

## **Milk Market Situation**

**European Commission** 

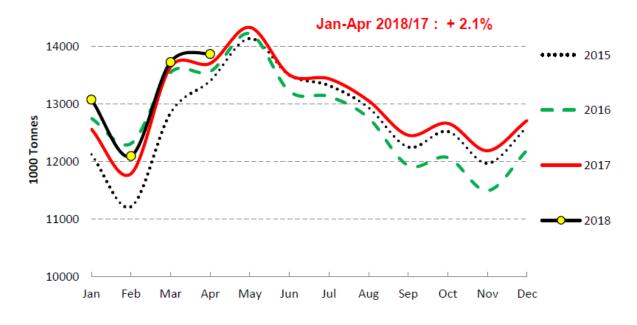




## Milk Market Situation

Brussels, 26 June 2018

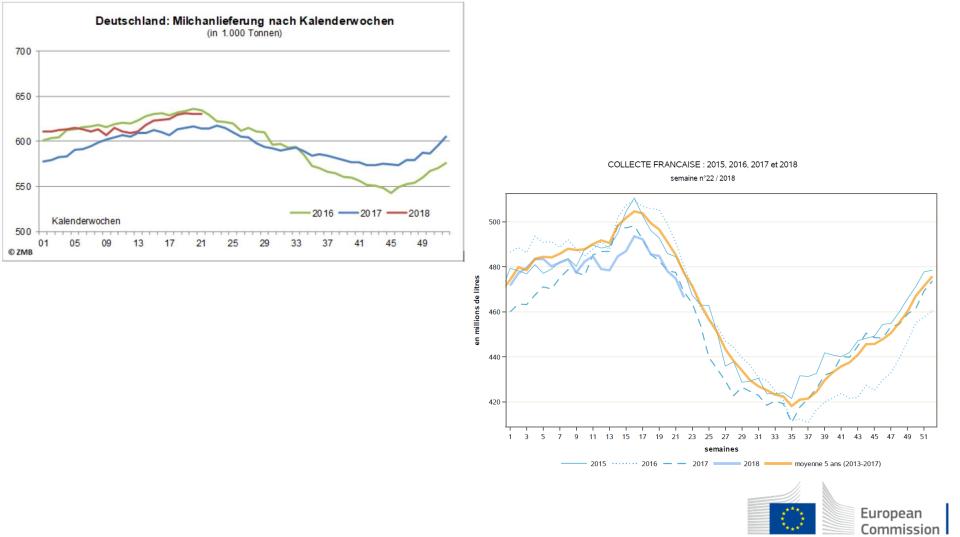
EU - Cows' milk collected



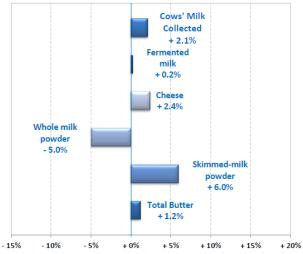
Source : Estat - Newcronos Last update : Jan-Apr

Apr 18 compared to Apr 17											
	evolutio	on in %	evolution in 1000 Tons								
Rank	MS	%	MS	1	ons						
1.	BG	+ 15.9%	DE		+ 94						
2.	CY	+ 14.0%	IT		+ 64						
3.	RO	+ 10.7%	PL		+ 30						
4.	LU	+ 7.2%	BE		+ 16						
5.	IT	+ 6.0%	ES	j	+ 12						
6.	BE	+ 4.8%	CZ	į.	+ 9						
7.	HU	+ 3.8%	RO	- 1	+ 9						
8.	CZ	+ 3.7%	DK		+ 9						
9.	PL	+ 3.6%	BG		+ 8						
10.	DE	+ 3.5%	HU	l	+ (						
11.	EE	+ 2.5%	AT	į	+ (						
12.	ES	+ 2.0%	CY		+ (						
13.	DK	+ 2.0%	LU		+ 2						
14.	AT	+ 1.6%	FI		+ 2						
15.	SK	+ 1.6%	EE	1	+ 2						
16.	FI	+ 0.9%	PT	)	+ 1						
17.	PT	+ 0.9%	SK	j	+ 1						
18.	LT	+ 0.8%	LT	)	+ 1						
19.	SI	+ 0.7%	SI		+ (						
20.	MT	- 0.3%	MT	i	- (						
21.	EL	- 0.7%	EL	(	- (						
22.	UK ]	- 0.8%	HR	(	- 1						
23.	FR	- 0.8%	LV	- (	- 2						
24.	NL I	- 1.7%	SE		- 8						
25.	LV	- 2.6%	UK		- 10						
26.	SE 📗	- 3.3%	FR		- 19						
27.	HR 📗	- 3.5%	NL		- 2′						
28.	E	- 5.9%	IE		- 52						
	EU28	+ 1.2%	EU28		+ 167						



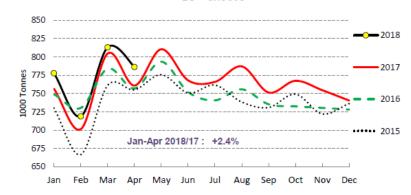


### EU-28 Deliveries/Productions development (Jan-Apr 2018 compared to Jan-Apr 2017)

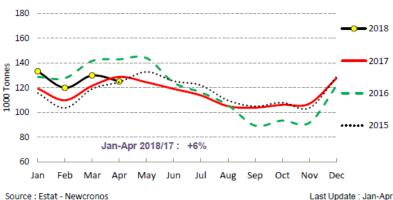


Source: MS' Communications to Eurostat, and, for milk : AGEA, FEGA, Reg. 2017/1185

EU - Cheese

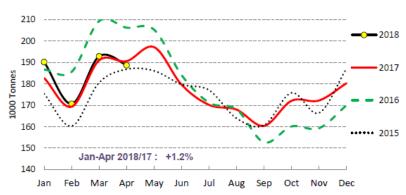


### EU - Skimmed-milk powder



Last Update: Jan-Apr

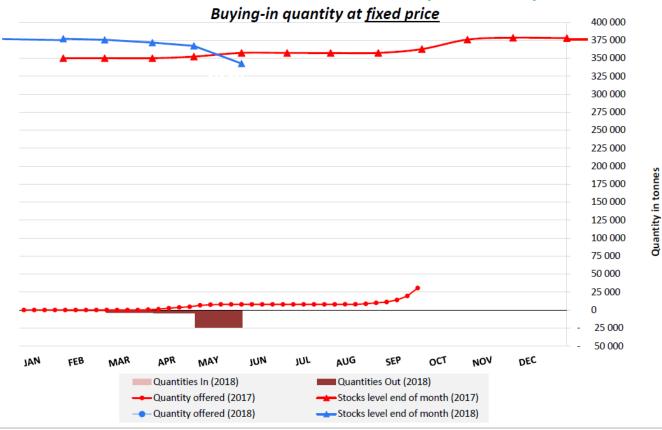
#### EU - Butter



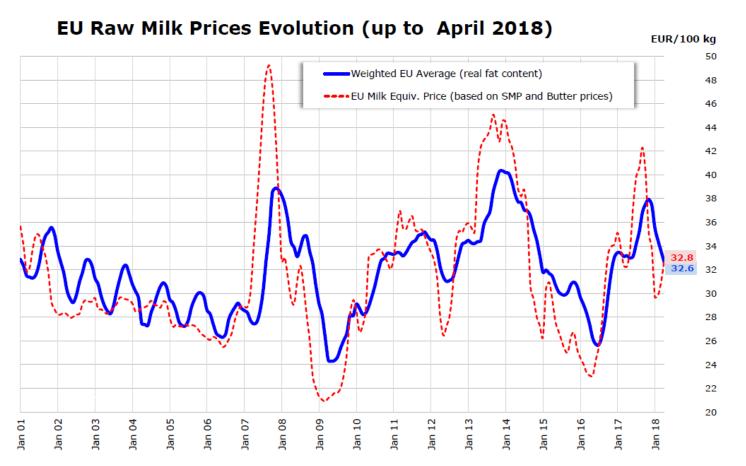
Source: Estat - Newcronos Last Update: Jan-Apr

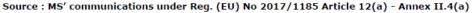


### **Public SMP Intervention scheme (2017-2018)**



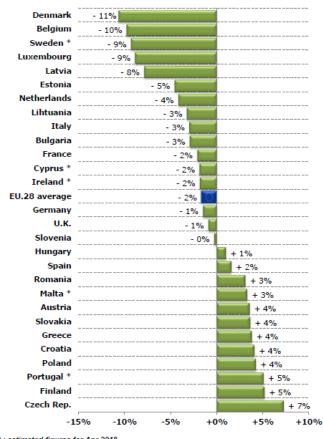






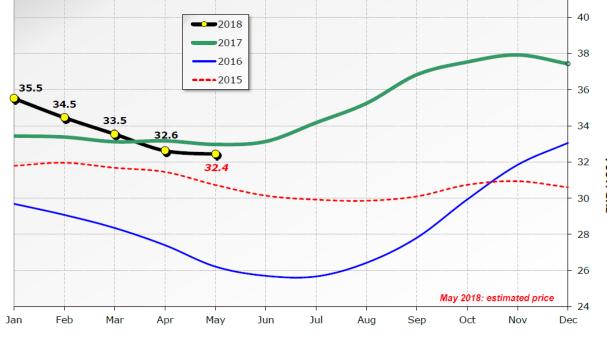


## Raw Milk Price evolution in April 2018 compared to April 2017



### Milk Prices paid to the Producers

EU (weight. avg.)



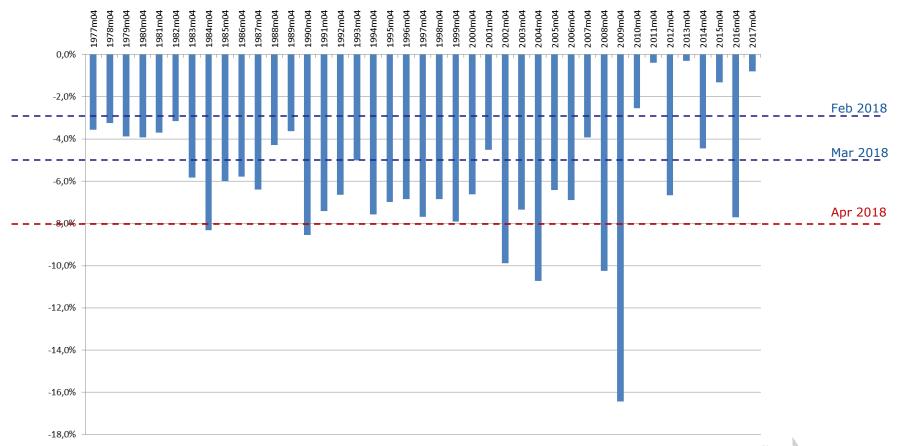
Source: Member States Reg. (EU) No 2017/1185 Article 12(a) - Annex II.4(a))



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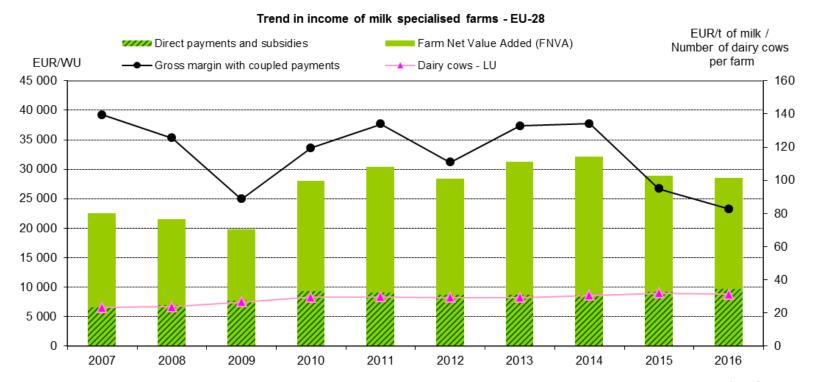


### **EU** average milk price April/January





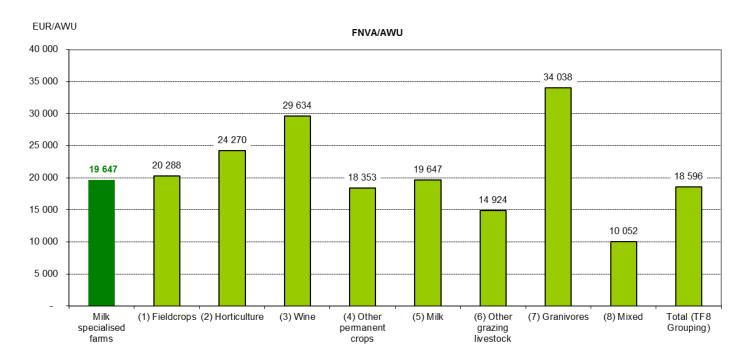
# EU dairy farms report based on 2015-2016 FADN data (preliminary results)







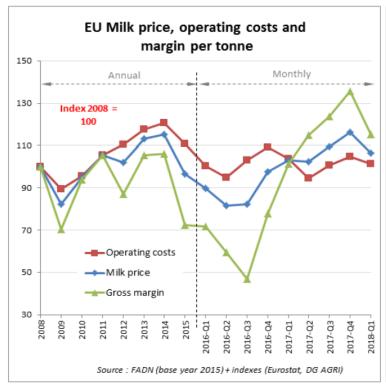
# EU dairy farms report based on 2015-2016 FADN data (preliminary results)

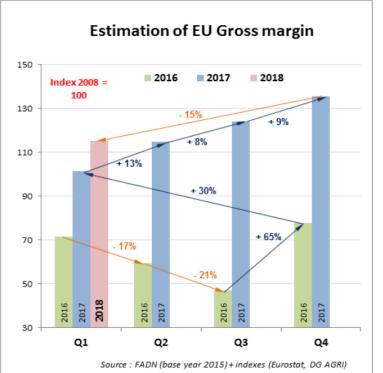


Source: EU FADN — DG AGRI



### EU GROSS MARGIN (1 st Quarter 2018)

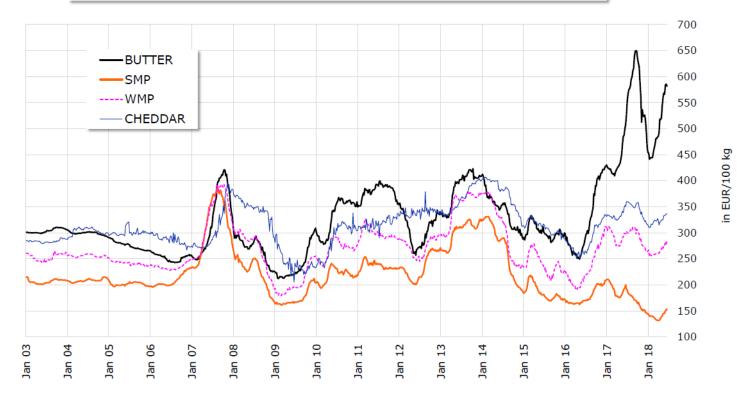






### **EU Dairy Quotations**

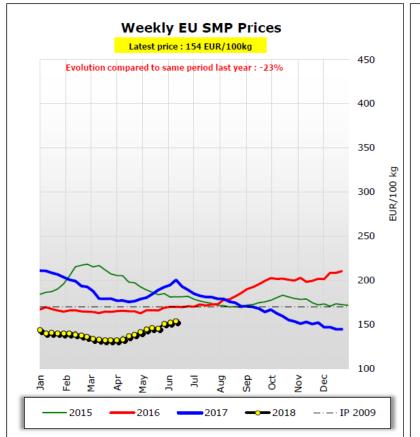
(EU Average Prices based on MS communication and weighted by production)

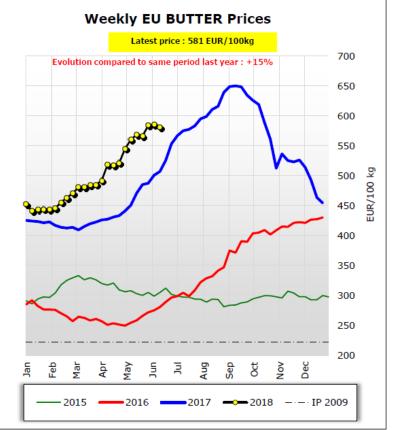


Source: Regulation (EU) No 2017/1185 Article 11 - Annex I.7

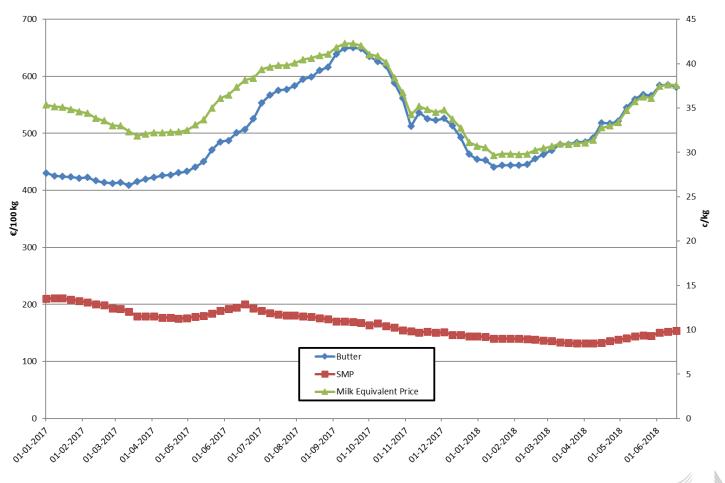


### **Prices of EU Dairy commodities** (Source: Regulation (EU) No 2017/1185 Article 11 - Annex I.7)







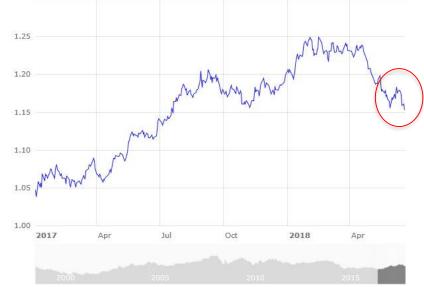




### Latest World Quotations of Dairy Products

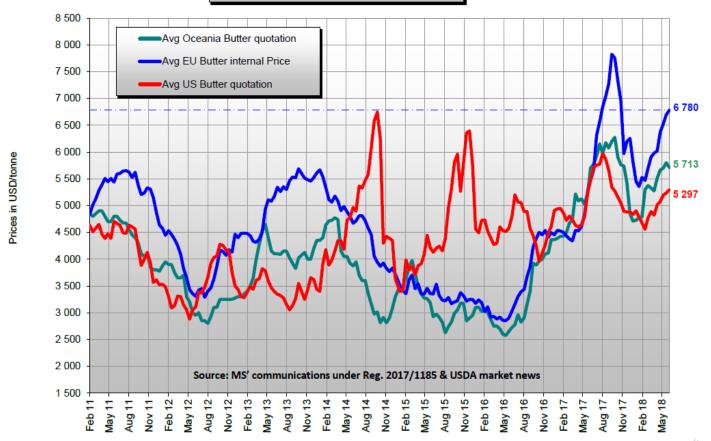
	Lat	est Quota	itions		Week - 2				Year - 1						
In US\$/t		10/06/201	8	27/05/2018		% change (previous quotation)		June 2017			% change (1 year)				
	EU	Oceania	USA	EU	Oceania	USA	EU	Oceania	USA	EU	Oceania	USA	EU	Oceania	USA
Butter	u∭ 6 780	o ₀ii	id 5 297	6 696	5 800	5 235	+ 1.2%	<u></u> - 1.5%	→ + 1.2%	5 469	5 700	5 486	<b>1</b> + 24%	+ 0%	_ 3%
SMP	<b>∭ 175</b> 8	5 [III] 2 163	1 838	1 719	2 088	1 874	+ 2.1%	→ + 3.6%	<u></u> - 1.9%	2 155	2 075	2 025	- 19%	<del>&gt;</del> + 4%	- 9%
WMP	i∭ 3 28€	3 263	3 472	3 265	3 275	3 417	→ + 0.7%	- 0.4%	→ + 1.6%	3 356	3 200	3 120	<u> </u>	<del>&gt;</del> + 2%	<b>+</b> 11%
Cheddar	<b>∭</b> 3 892	2 10 4 038	3 545	3 921	4 225	3 547	- 0.7%	<u>→</u> -4.4%	- 0.1%	3 907	3 950	3 633	- 0%	<del>/</del> + 2%	<u></u> - 2%

Source : Member States Notifications under Reg. 2017/1185, USDA



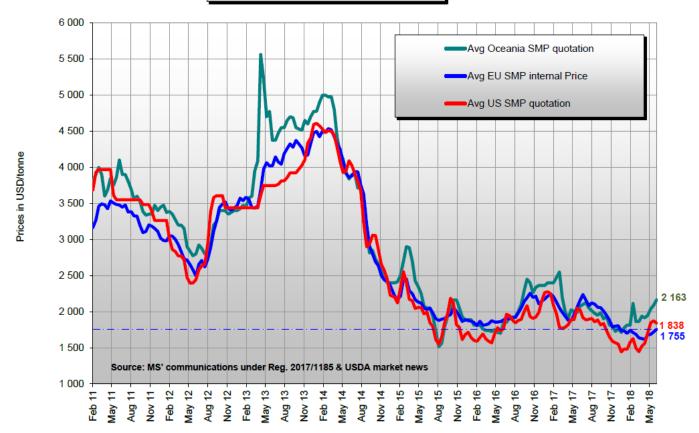


### EU/US/Oceania Quotations of Butter





### EU/US/Oceania Quotations of SMP





## **ANNEX 2**

# EU dairy products monthly stock estimates at the end of April 2018

**EDA** 



## EU dairy products monthly stock estimates at the end of April 2018

Milk Market Observatory
Economic Board
June 26<sup>th</sup>, 2018

## Methodology

- For each dairy product and each month, the stock estimates are based on the equation:
  - Stock variation = EU production + EU import EU internal consumption EU exports
- ZMB balance sheets and forecasts have been used as references for :
  - End of year stock levels
  - Yearly consumption levels
- Monthly production statistics are based on ZMB Dairy World publications.
- Exports and imports figures are based on MMO website figures.
- The initial stocks entered in the model at the beginning of 2012 are:

SMP: 152 000 tButter: 80 000 t

Cheese: 200 000 t (arbitrary basis)

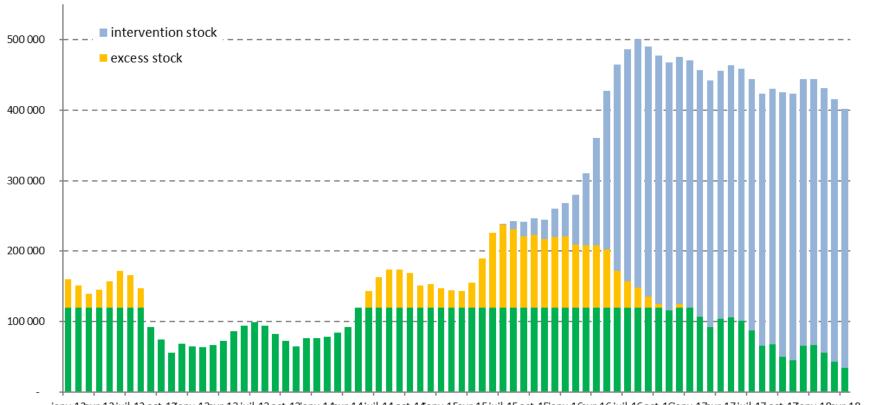
- The green parts in each graph mean that this stock level can be considered as normal for the month.
- The orange part means that this stock level can be considered as too high for the month.
- These qualifications are based on the EDA analysts' personal views and past market observations.

stock level in tons

## **European stock level estimates - SMP**

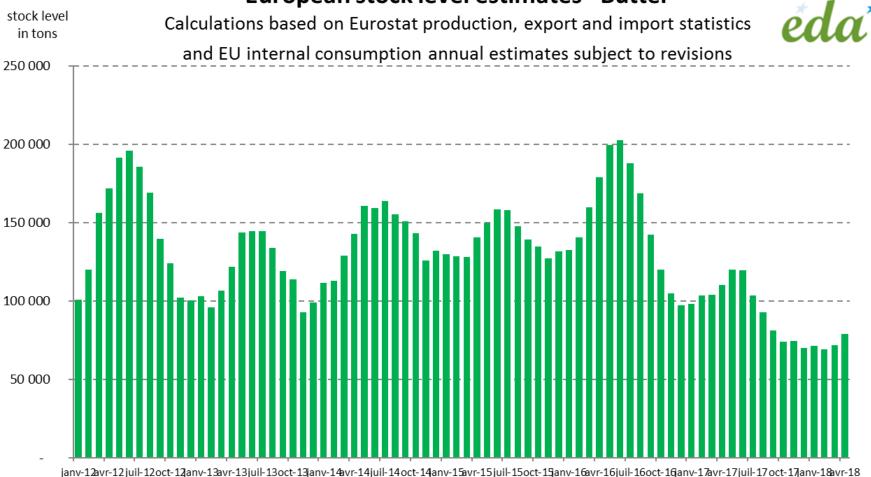


Calculations based on Eurostat production, export and import statistics and EU internal consumption annual estimates subject to revisions

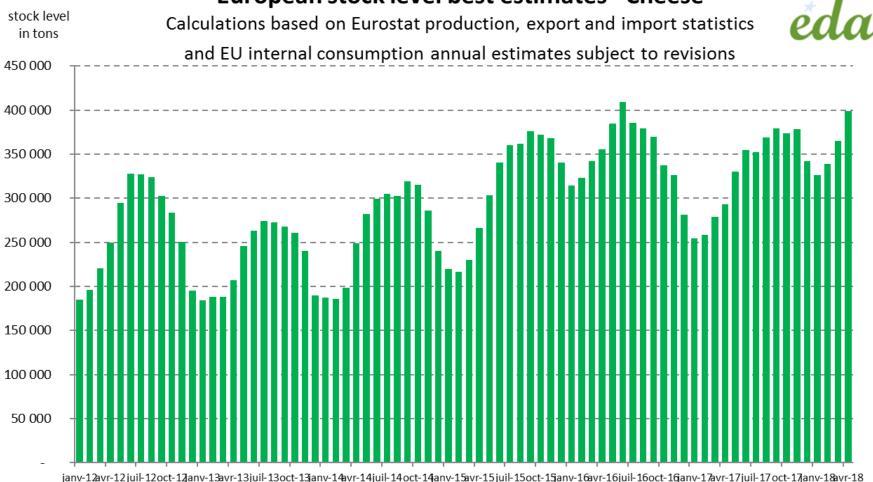


janv-12avr-12 juil-12 oct-12janv-13avr-13 juil-13 oct-13janv-14avr-14 juil-14 oct-14janv-15avr-15 juil-15 oct-15janv-16avr-16 juil-16 oct-16janv-17avr-17 juil-17 oct-17janv-18avr-18

## **European stock level estimates - Butter**



### **European stock level best estimates - Cheese**



## **ANNEX 3**

# Perspectives from the Dairy Trade

Eucolait



## **Perspectives from the Dairy Trade**

**MMO Economic Board** 

26 June 2018

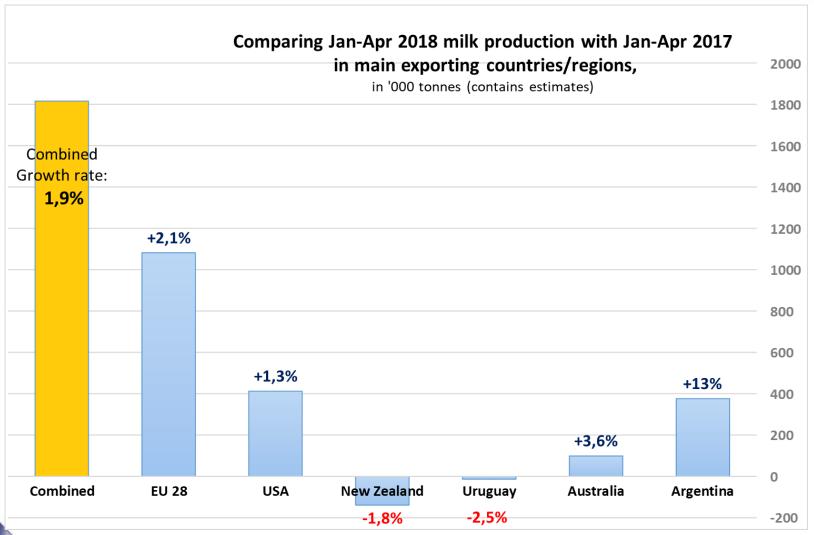


## **Outline**

- Global Supply
- Global exports & demand
- Developments in key import markets
- Conclusions

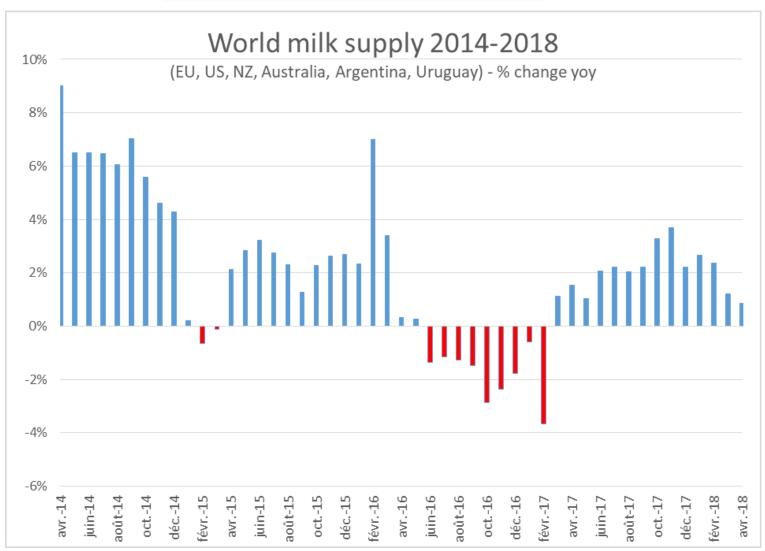


# Milk production in key export regions





# Milk production in key export regions



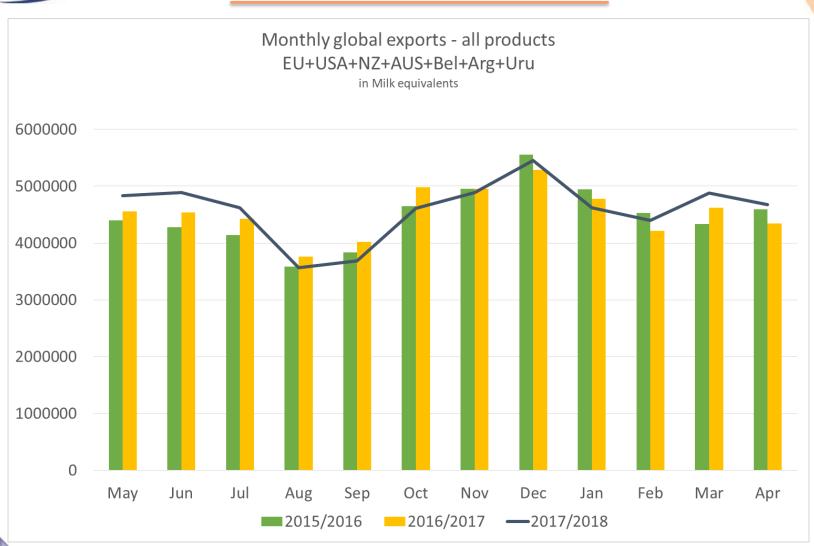


## **Production outlook**

- EU milk production spring flush lower than expected (+1% in April yoy) mainly
  due to weather conditions and with significant differences among EU Member States.
  Outlook 2018: slower growth likely to continue; the April/May heat wave has probably
  taken its toll on milk output
- US milk collection growth slowed down (+0,8% in May yoy) due to poor on-farm margins and weather. Outlook for 2018 was reduced downwards to +1%
- NZ milk production has recovered (+6,2% in May yoy) due to improving weather conditions and higher farm gate milk prices (finishes season with +0,1%, Outlook for coming season: +2% (some impact on growth expected due to mycoplasma bovis)
- Australia milk production recovered strongly (+4,5% in April yoy), season-overseason growth close to +3%, incentivised also by higher milk prices, Outlook for coming season: +1-2%
- Strongly improved milk production in South America: Uruguay +4,5% yoy in March, Argentina +15,4% in March; outlook remains positive

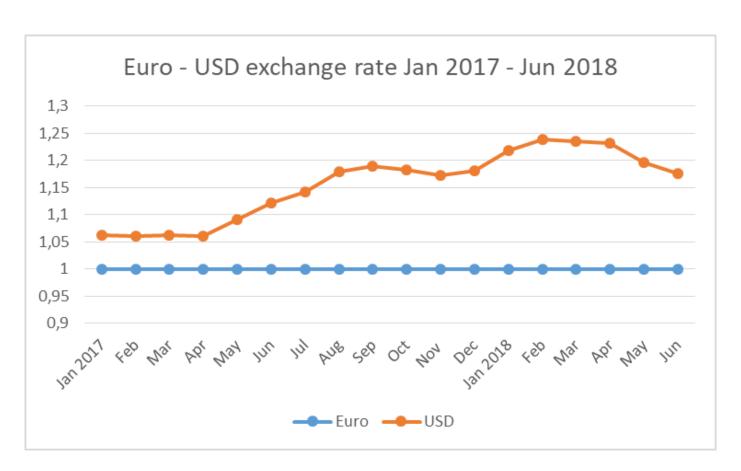


# Dairy exports of main market players in ME





## **Euro-USD** exhange rate





## Main EU export markets for all dairy products (in value - €)

Jan-Apr 2016

Jan-Apr 2017

Jan-Apr 2018

China

**United States** 

**Hong Kong** 

Saudi Arabia

Algeria

Switzerland

Egypt

Japan

**United Arab Emirates** 

Korea South

Indonesia Australia

China

**United States** 

Saudi Arabia

Algeria

**Hong Kong** 

Japan

Korea South

Switzerland

Indonesia

**United Arab Emirates** 

Egypt Australia Mexico Lebanon

China

**United States** 

**Hong Kong** 

Saudi Arabia

Algeria

Japan

Switzerland

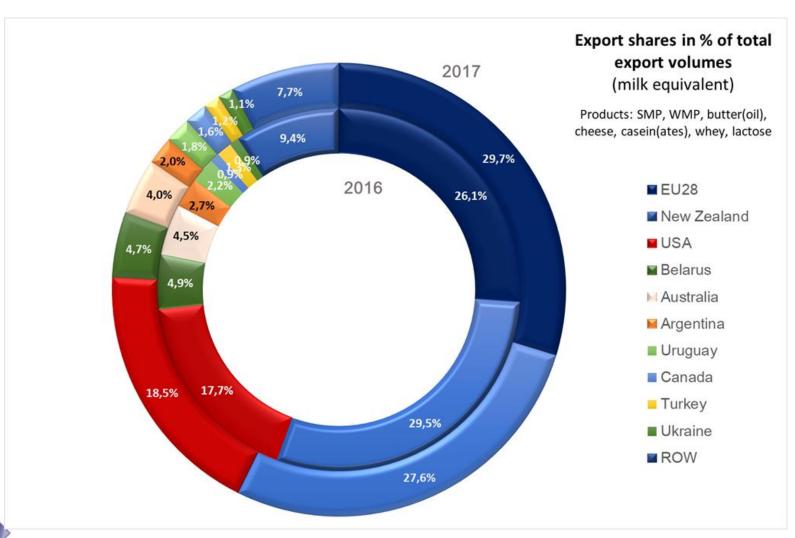
Korea South **United Arab Emirates** 

Australia Indonesia

Egypt

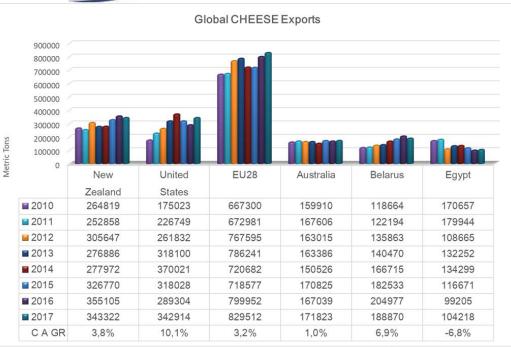


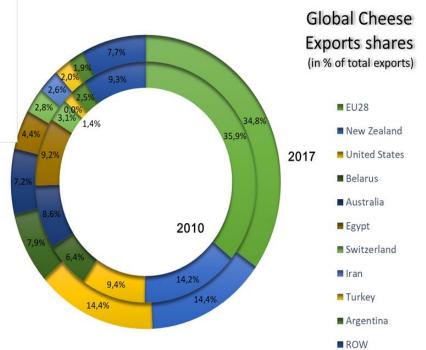
# Global market share of main exporters in ME





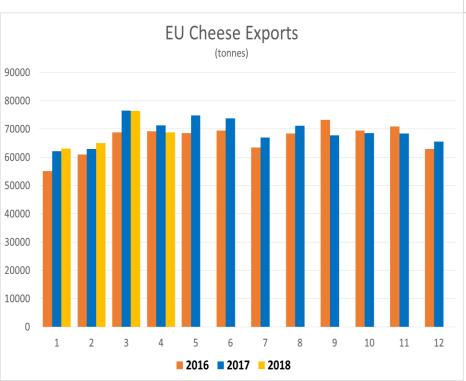
## Cheese trade in 2017

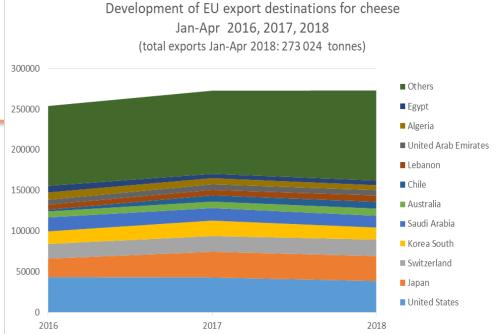


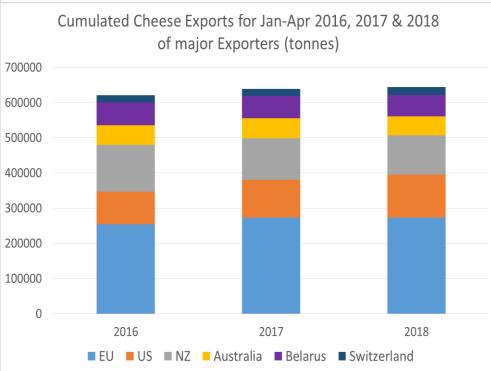




- EU cheese exports:
  - Growth rate Jan-Apr 18/17: +0,1%
- Combined cheese exports:
  - Growth rate Jan-Apr 18/17: +1,4%

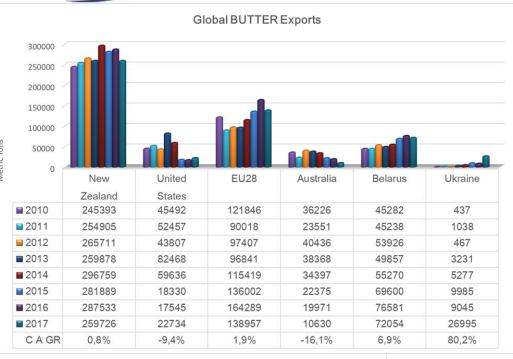


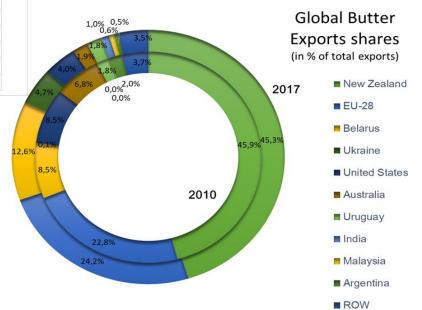






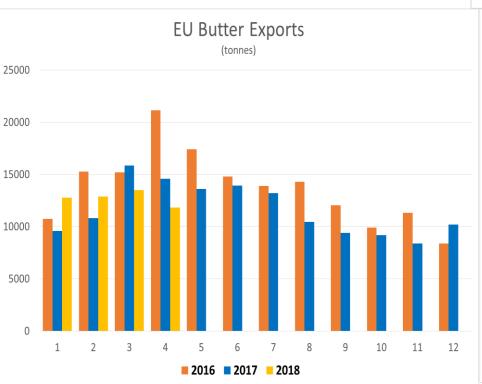
#### **Butter trade in 2017**

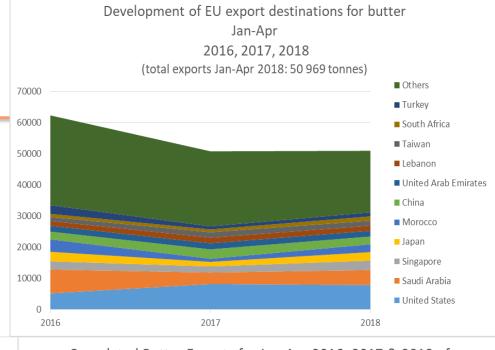


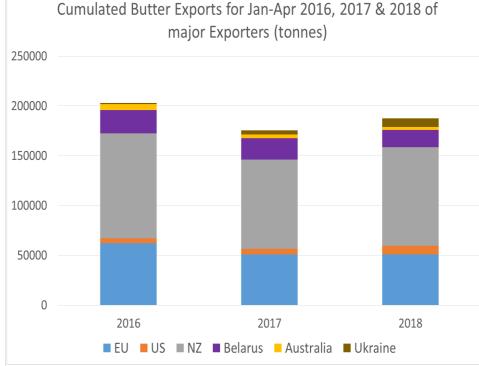




- EU butter exports:
  - Growth rate Jan-Apr 18/17: +0,3%
- Combined butter exports:
  - Growth rate Jan-Apr 18/17: +8,1%

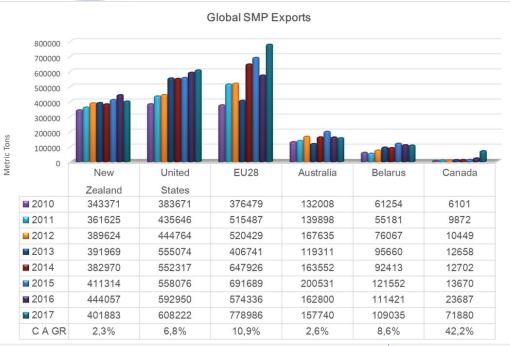


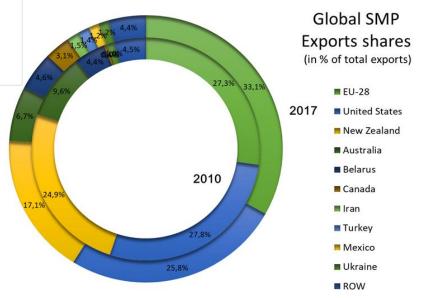






#### SMP trade in 2017

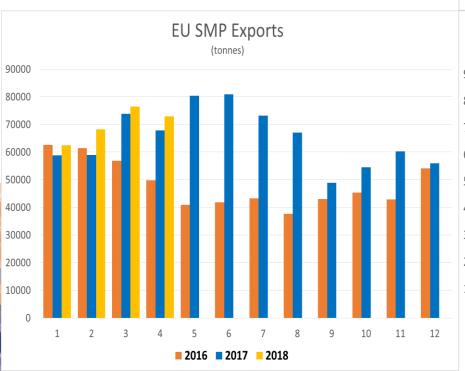




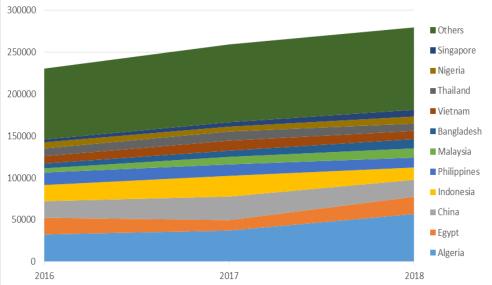


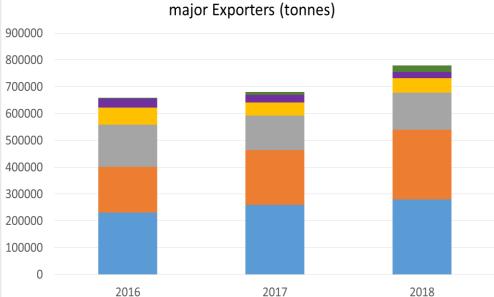
## **SMP** trade

- EU SMP exports:
  - Growth rate Jan-Apr 18/17: +7,9%
- Combined SMP exports:
  - Growth rate Jan-Apr 18/17: +13,3%



#### Development of EU export destinations for SMP Jan-Apr 2016, 2017, 2018 (total exports Jan-Apr 2018: 279 713 tonnes )



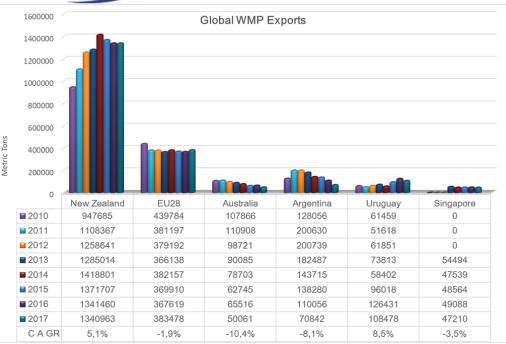


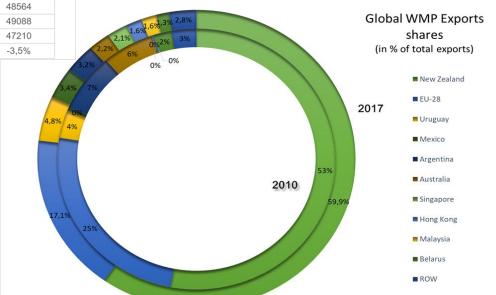
■ EU ■ US ■ NZ ■ Australia ■ Belarus ■ Canada

Cumulated SMP Exports for Jan-Apr 2016, 2017 & 2018 of



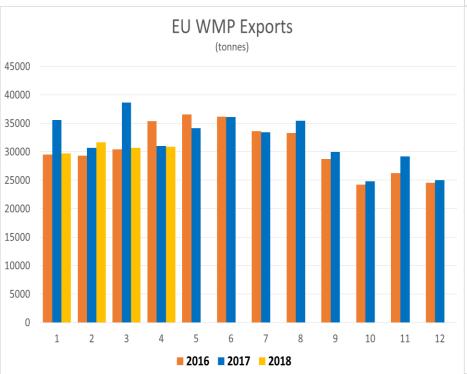
#### WMP trade in 2017

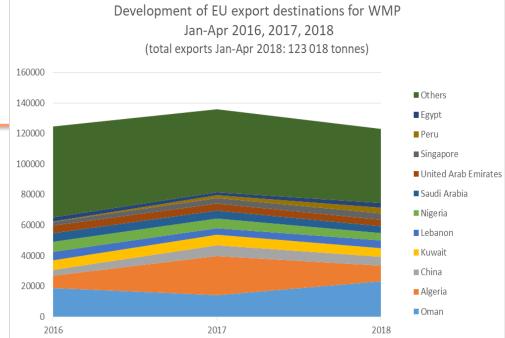


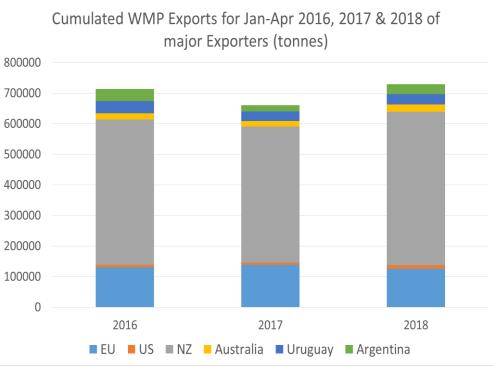




- EU WMP exports:
  - Growth rate Jan-Apr 18/17: -9,5%
- Combined WMP exports:
  - Growth rate Jan-Apr 18/17: +10,2%

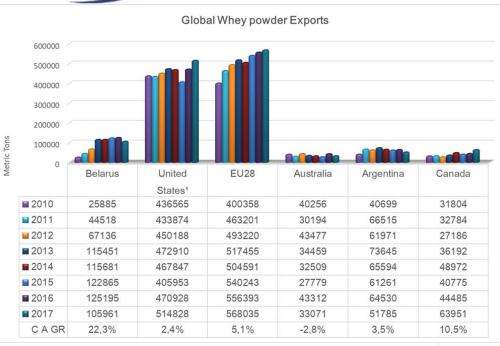


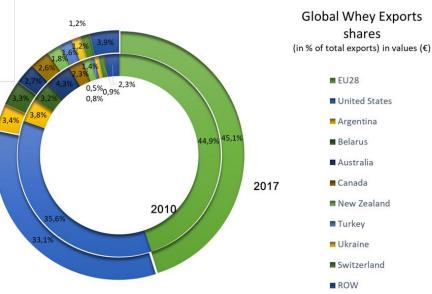






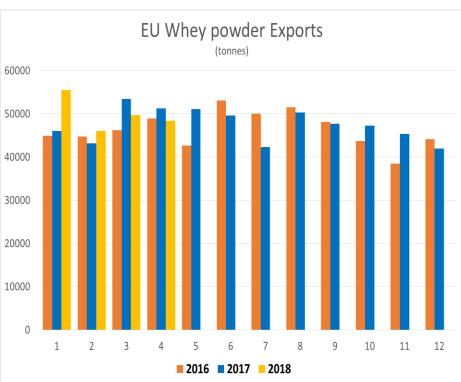
## Whey powder trade in 2017

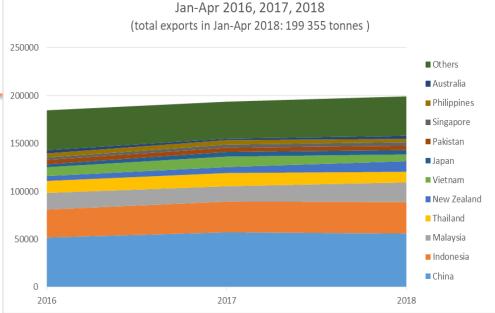




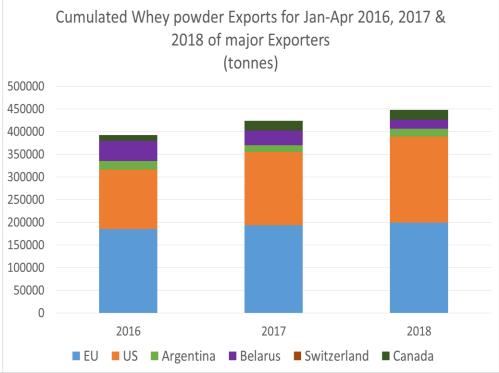


- EU whey powder exports:
  - Growth rate Jan-Apr 18/17: +3%
- Combined whey powder exports:
  - Growth rate Jan-Apr 18/17: +9,2%



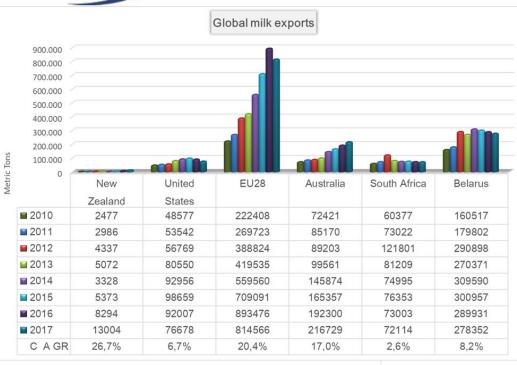


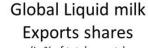
Development of EU export destinations for Whey powder



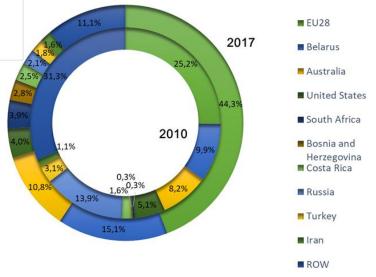


## Liquid milk trade in 2017





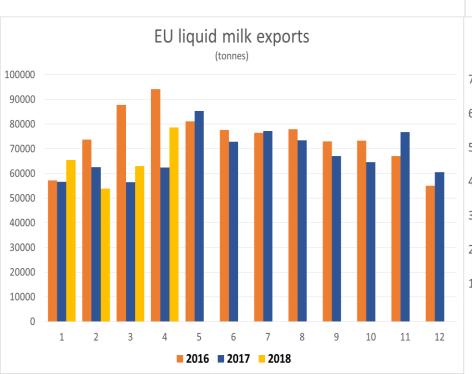
(in % of total exports)

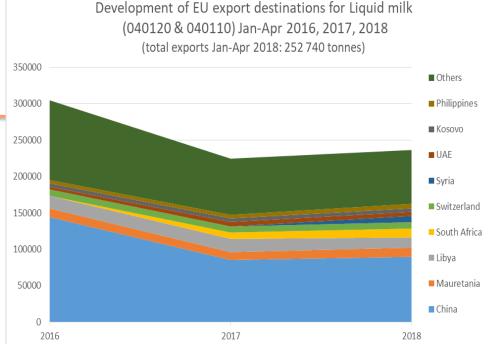


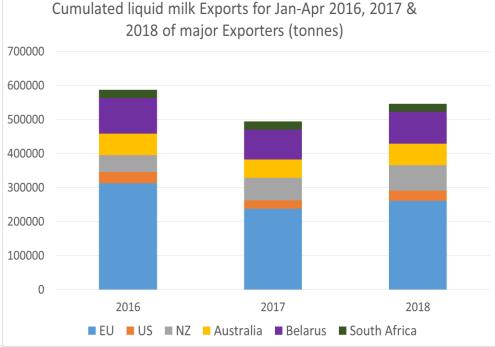


# Trade of milk

- EU milk exports:
  - Growth rate Jan-Apr 18/17: +6,3%
- Combined milk exports:
  - Growth rate Jan-Apr 18/17: +11,1 %

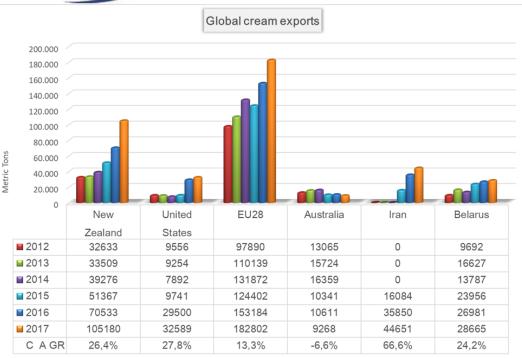


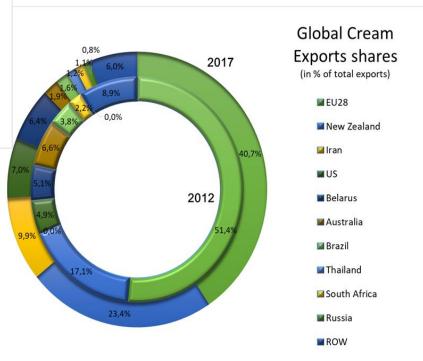






#### Cream trade in 2017

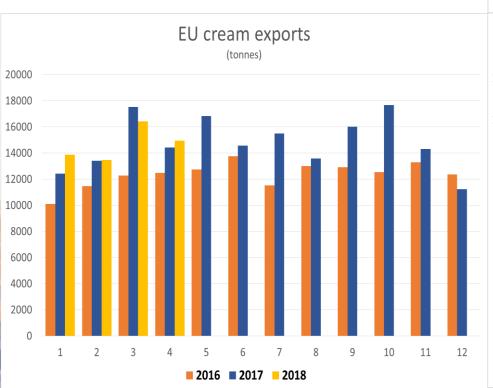


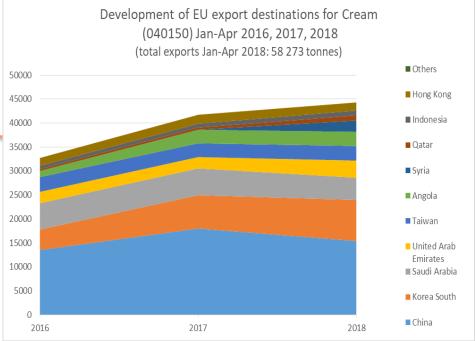


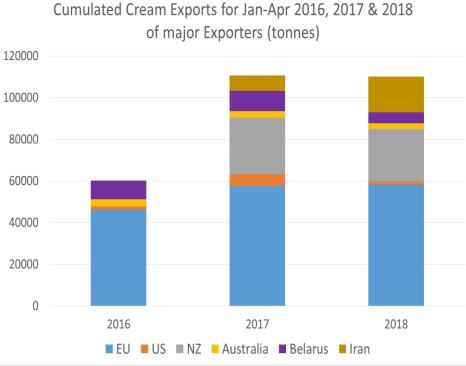


# Trade of cream

- EU cream exports:
  - Growth rate Jan-Apr 18/17: +1,6%
- Combined cream exports:
  - Growth rate Jan-Apr 18/17: -6,2%

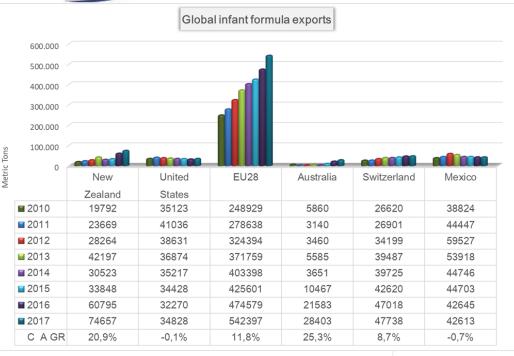


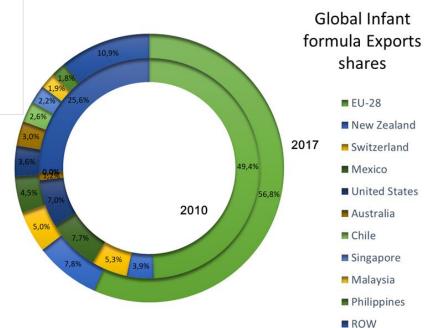






#### Infant formula trade in 2017

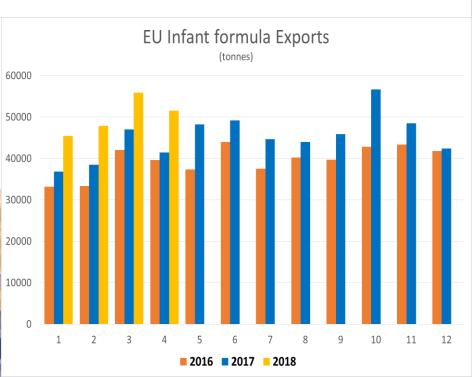


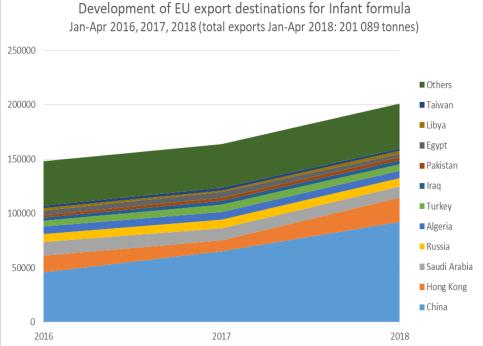


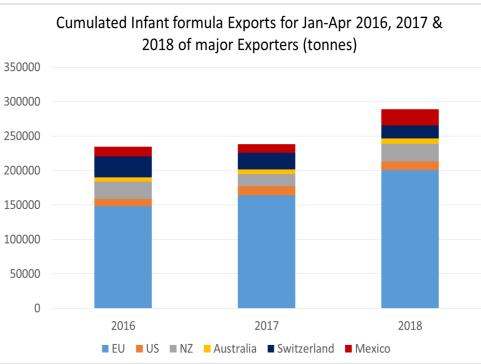


# Infant formula trade

- EU infant formula exports:
  - Growth rate Jan-Apr 18/17: +22,5%
- Combined infant formula exports:
  - Growth rate Jan-Apr 18/17: +22%

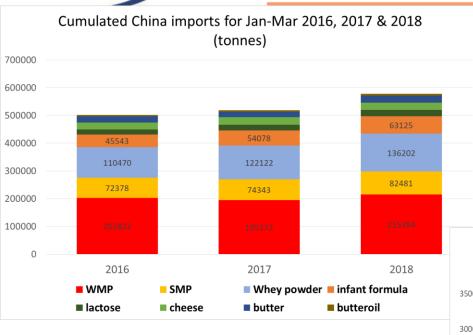


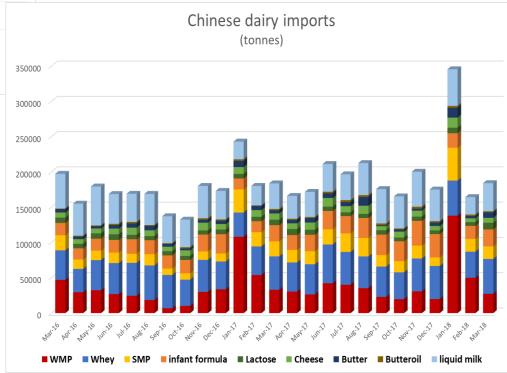






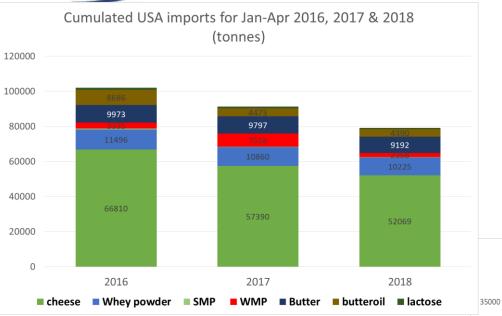
#### **China imports**



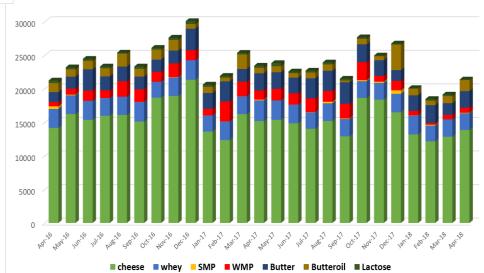




# **USA** imports

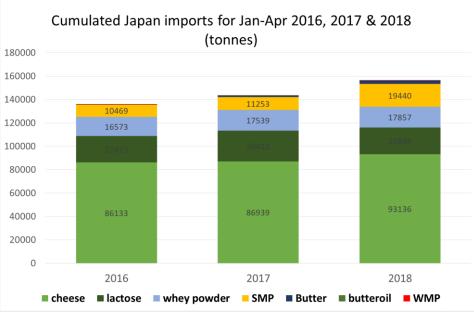




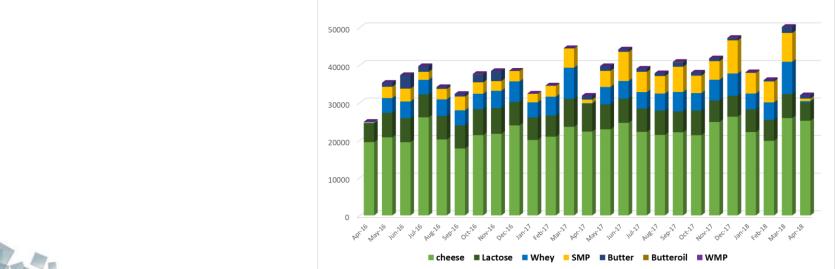




#### Japan imports









#### **Conclusions**

- Milk production growth has slowed down globally thanks to the Northern Hemisphere (EU, US), but picked up in Oceania and Latin America.
- Global demand is quite solid and is reported to remain strong in China, despite lower imports in Feb-March.
- Euro fell to the lowest level in 2018 against the US dollar, supporting EU exports.
- Improved sentiment on the SMP market, helped by the intervention sales and strong exports as buyers look to take advantage of the still low price level. A 2-tier market between fresh and old powder is developing.
- Other dairy product markets (cheese, butter, WMP, whey powders) remain balanced/firm for the time being.
- Recent measures taken by the US administration are already starting to spill over on the dairy sector with the Mexican counter-measures targeting US cheeses. So far, US 2018 exports are record high but with the current policy direction further retaliation cannot be excluded. The US are also the largest export market for EU cheese.
- Improved market sentiment due to slowdown of milk output growth coupled with solid demand but the looming trade war is a major concern.



- Thank you for your attention -

# **ANNEX 4**

# Trends in sales of Milk & Dairy products – a retail perspective

**EuroCommerce** 







# TRENDS IN SALES OF MILK & DAIRY PRODUCTS – A RETAIL PERSPECTIVE

Milk Market Observatory 26 June 2018



# **Belgium**

## Period ending May 2018

Consumer Price Index						
	May 18 vs May					
Product	17	YTD 2018				
Whole milk	1.6%	2.5%				
Semi-skimmed milk	4.7%	6.0%				
Concentrated milk,						
powdered milk	5.7%	6.0%				
Yogurt	4.2%	4.7%				
Butter	18.5%	18.7%				

Source: SPF Economie (2018)



# **Belgium**

## Period ending April 2018

YOY M4 2018  Total Dairy products	Volume % change -0.5%	Value % change 3.7%	Price % change 4.2%
YTD M4 2018  Total Dairy products	Volume % change	Value % change 3.40%	Price % change 5.4%

Source: Nielsen ScanTrack



# **France**

#### Period ending 13 May 2018

Product category	Volume (% change) Year-on-year	Volume (% change) YTD	Price (% change) Year-on-year	Price (% change) Year on year YTD
Total liquid milk	-1,0%	-2,9%	+3,6%	+2,8%
Of which UHT semi- skimmed milk	-4,3%	-5,0%	+2,6%	+2,3%
Yoghurt & fresh cheese	-2,8%	-2,6%	+1,4%	+0,8%
Butter	-5,1%	-3,3%	+16,4%	+14,4%
Cream	-1,0%	-0,2%	+5,2%	+4,2%
Cheese	-1,4%	-0,4%	+2,2%	+2,4%

Source: Kantar World Panel via FranceAgriMer (Min. de l'Agriculture)



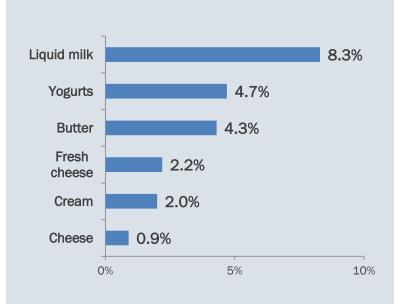
## **France**

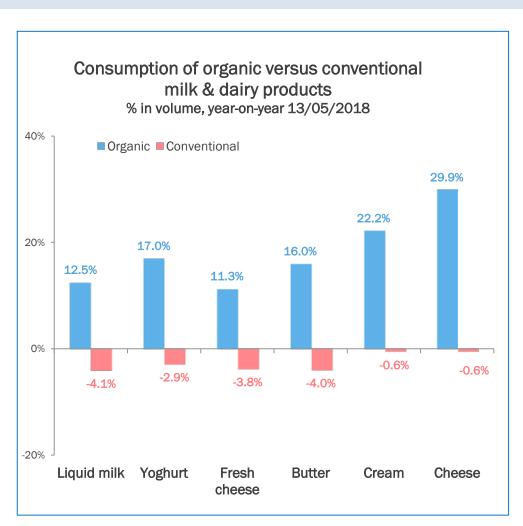
#### Sales of organic versus conventional milk & dairy products

#### Organic milk & dairy products

Organic dairy products sales have continued to increase. The increase is recorded for every product.

Organic market shares (% vol. 13/05/2018)





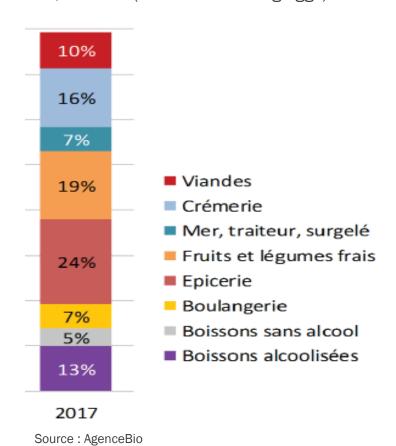
Source: Kantar World Panel via FranceAgriMer (Min. de l'Agriculture)



## **France**

#### Organic milk & dairy products

Milk & dairy products represented 16% (in value) of the French consumption of organic products in 2017: 1,288 M€ (900 M€ excluding eggs)



Organic Hyper,

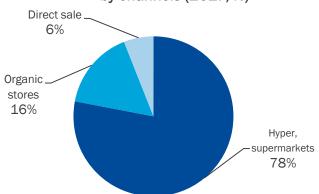
Breakdown of dairy product sales by channels (2017, %)

Direct sale . 14%

stores

27%

Breakdown of milk sales by channels (2017, %)





supermarkets

59%

# Italy

Period: 2017 and Q1 2018

Product category	<u>VOLUME</u> (2017 vs. 2016) % change)	<u>VOLUME</u> (1Q 2018 vs 1Q 2017 % change)	<u>VALUE</u> (2017 vs. 2016) % change)	<u>VALUE</u> (1Q 2018 vs 1Q 2017 % change)
Fresh milk	-4,4	-1,3	-1,0	-1,5
UHT milk	-1,3	-2,5	1,2	-0,1
Fresh cheese*	0,6	-1,4	2,0	0,5
Cheese*	1,1	0,7	3,4	2,9
Fresh dessert	1,3	-6,9	3,4	-2,6
Dessert	-2,0	-12,0	-4,9	-8,9
Butter	-6,5	-1,1	11,1	19,5
Béchamel / Cream	-1,8	-0,8	0,7	3,9
Yoghurt	-0,7	-3,3	-1,1	-3,3

Source: Market Track Nielsen

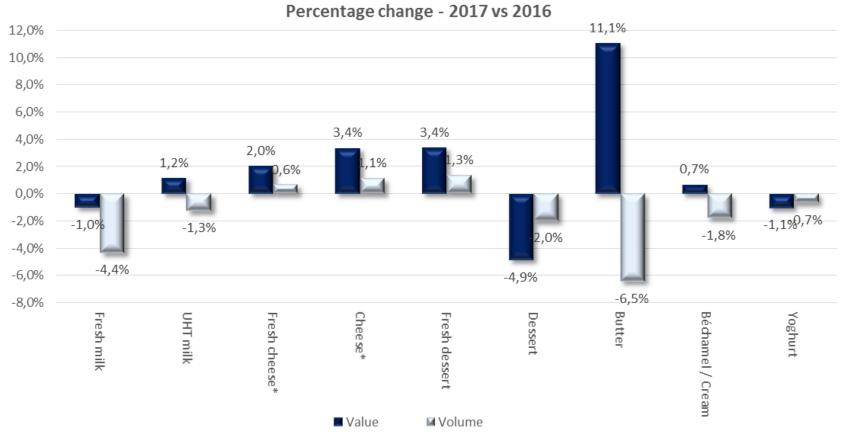
\* Peso imposto



# **Italy**

Period: 2017 *versus* 2016





Source: Market Track Nielsen

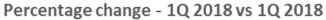
\* Peso imposto

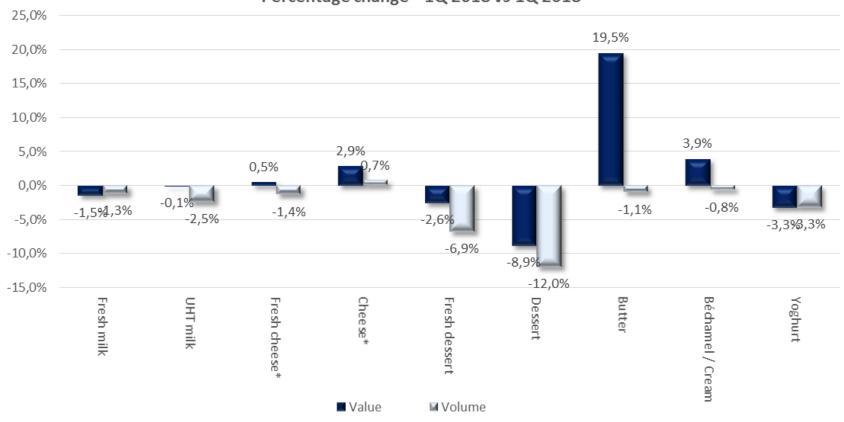


# **Italy**

#### Period: Q1 2018 *versus* 1Q 2017

#### Milk and dairy products





Source: Market Track Nielsen

\* Peso imposto



# **Spain**

#### Period ending March 2018

Product category	Volumes (% change Mar 2018 vs Mar 2017)	Volumes (% change YTD Mar 2018)	Value (% change Mar 2018 vs Mar 2017)	Value (% change YTD Mar 2018 )	Price (% change Mar 2018 vs Mar 2017)	Price (% change YTD Mar 2018 )
Standard liquid milk	-1.4%	-3.2%	-0.6%	-2.5%	0.8%	0.8%
Other types of milk	4.1%	3.4%	2.6%	1.9%	-1.4%	-1.4%
Milkshakes	-8.9%	-5.8%	-6.8%	-4.1%	2.4%	1.8%
Yoghurts and fermented milk	-0.2%	0.6%	-0.5%	-0.3%	-0.3%	-0.9%
Fresh desserts	-1.6%	-1.0%	0.0%	-0.2%	1.5%	0.8%
Fresh cheese	0.2%	2.4%	3.0%	4.9%	2.8%	2.4%
Local, traditional cheese	5.7%	5.1%	7.7%	6.6%	1.9%	1.4%
Imported cheese specialties	4.4%	4.6%	3.5%	3.3%	-0.9%	-1.2%

Source: Fenil



# **Spain**

#### Period ending March 2018

Product category	Volumes (% change Mar 2018 vs Mar 2017)	Volumes (% change YTD Mar 2018)	Value (% change Mar 2018 vs Mar 2017)	Value (% change YTD Mar 2018 )	Price (% change Mar 2018 vs Mar 2017)	Price (% change YTD Mar 2018 )
Grated cheese	4.0%	2.6%	5.6%	4.1%	1.5%	1.5%
Other types of cheese	-5.3%	-5.7%	1.3%	-0.4%	7.0%	5.6%
Cream	-1.6%	-2.1%	-0.1%	0.1%	1.5%	2.3%
Butter	12.9%	8.6%	35.0%	32.3%	19.6%	21.9%
Desserts and long-term conservation yoghurt	-27.3%	-20.%	-21.2%	-15.8%	8.5%	5.3%
Non-liquid milk	4.2%	-2.5%	4.5%	-2.6%	0.4%	-0.1%
Total dairy products	-0.2%	-1.1%	2.1%	1.4%	2.3%	2.5%

Source: Fenil



#### Sweden

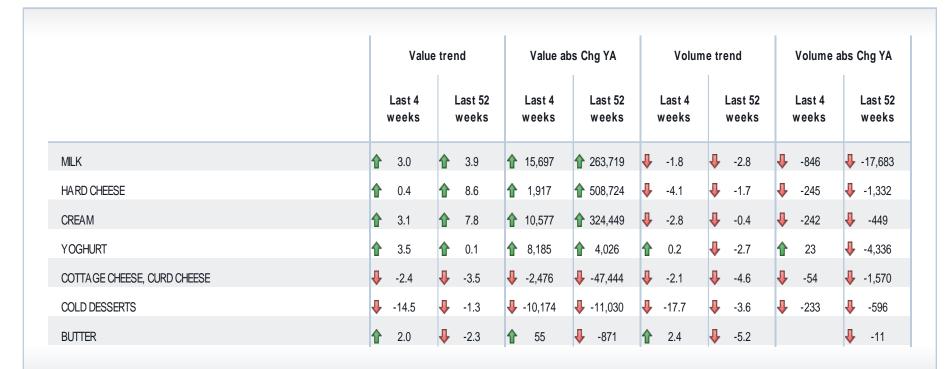




#### **DAIRY 4 WEEKLY REPORT**

OUTPUT, DVH TOTALT, Period Ending: 22 APRIL 2018

Category: DAIRY

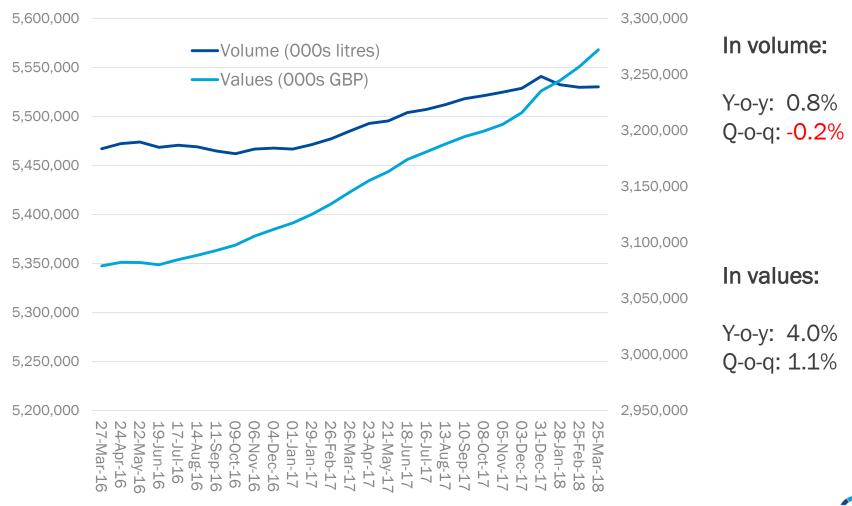


Source: Nielsen Retail Panel, Copyright© 2018 The Nielsen Company



# United Kingdom period ending March 2018

#### **Drinking Milk consumption**

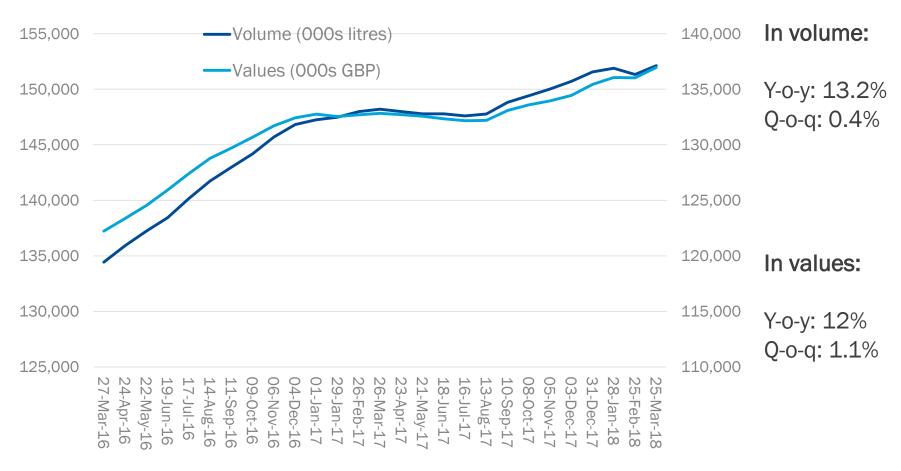




Source: Kantar Worldpanel

# United Kingdom period ending March 2018

#### Organic Milk consumption



Source: Kantar Worldpanel



# **United Kingdom**

#### **Period ending March 2018**

#### Cheese consumption

	Total Cheese	Cheddar	Hard Continental	Soft Continental	Territorials Ex.Blue	Processed	Other
Volume (000s kgs)	1.2%	1.4%	5.9%	5.0%	1.2%	-1.1%	-1.1%
Value (000s GBP)	3.4%	3.2%	5.2%	7.3%	6.9%	1.9%	0.1%

Source: Kantar Worldpanel



### **ANNEX 5**

# **EU dairy short-term outlook**

**European Commission** 



# Outline

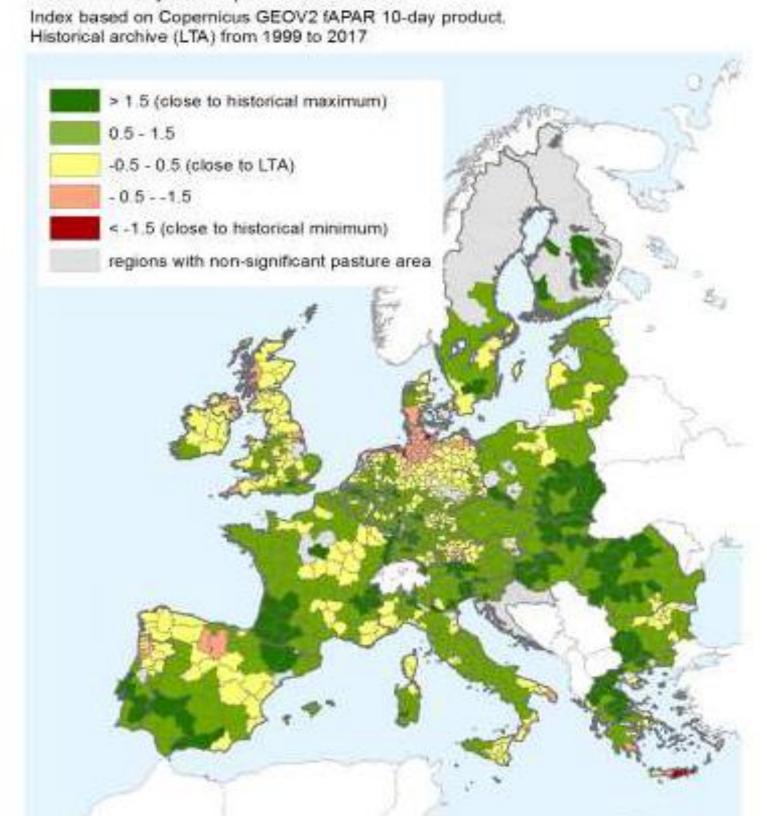
- Pasture prospects and dairy herd development
- 2018 Milk collection forecast
- 2018 Forecast for dairy products



# Pasture prospects

Cold and wet weather delayed grass growth in some MS

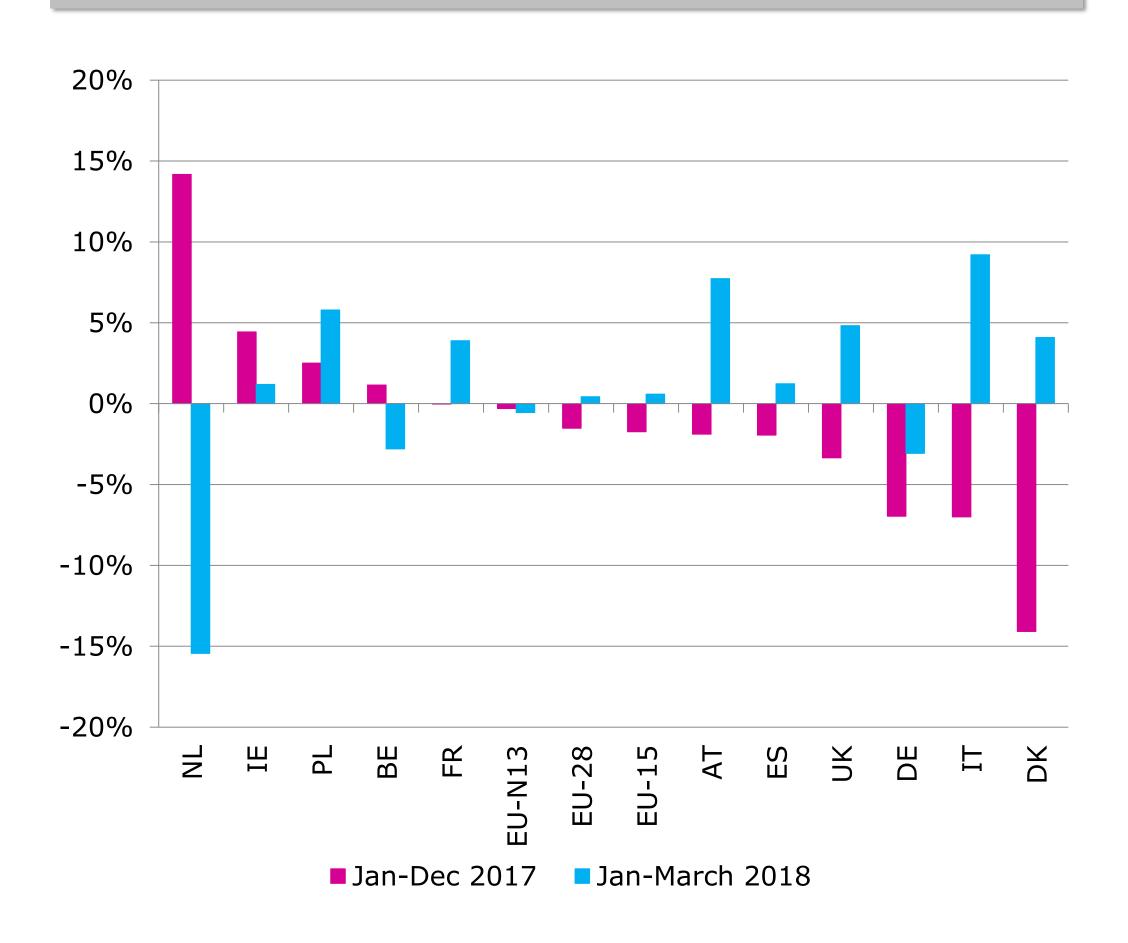
Relative index of pasture growth Period of analysis 1 April – 10 June 2018



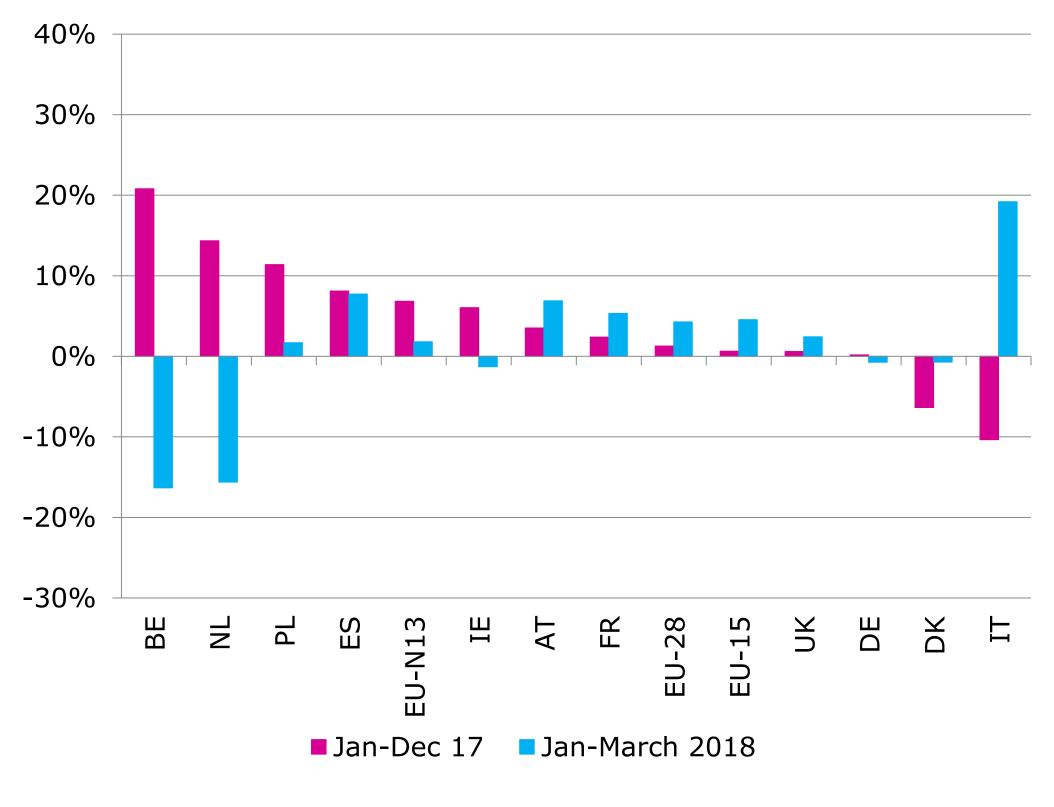


# Dairy herd development

## Change in numbers of slaughtered cows



## Change in numbers of slaughtered heifers





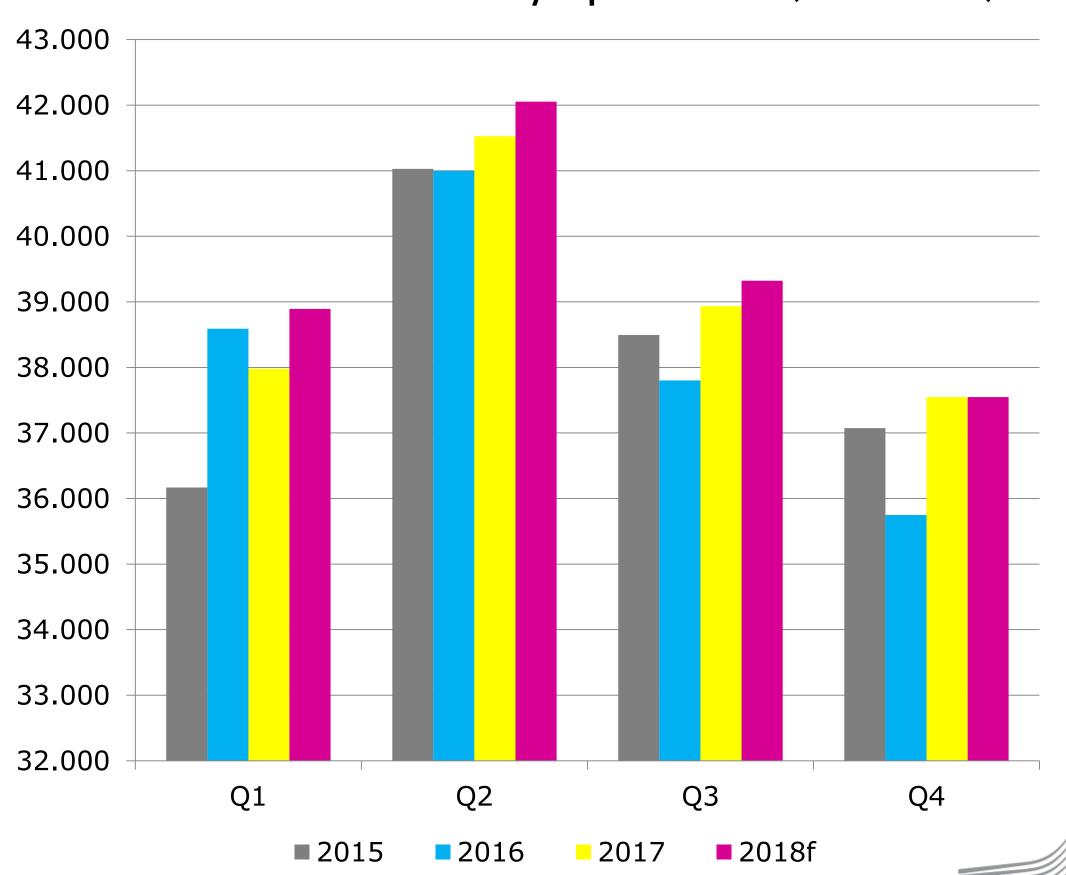
Agriculture and Rural Development

Source: Eurostat

# 2018 Milk collection forecast

+1.2% / 2017

EU milk collection by quarters (1 000 t)



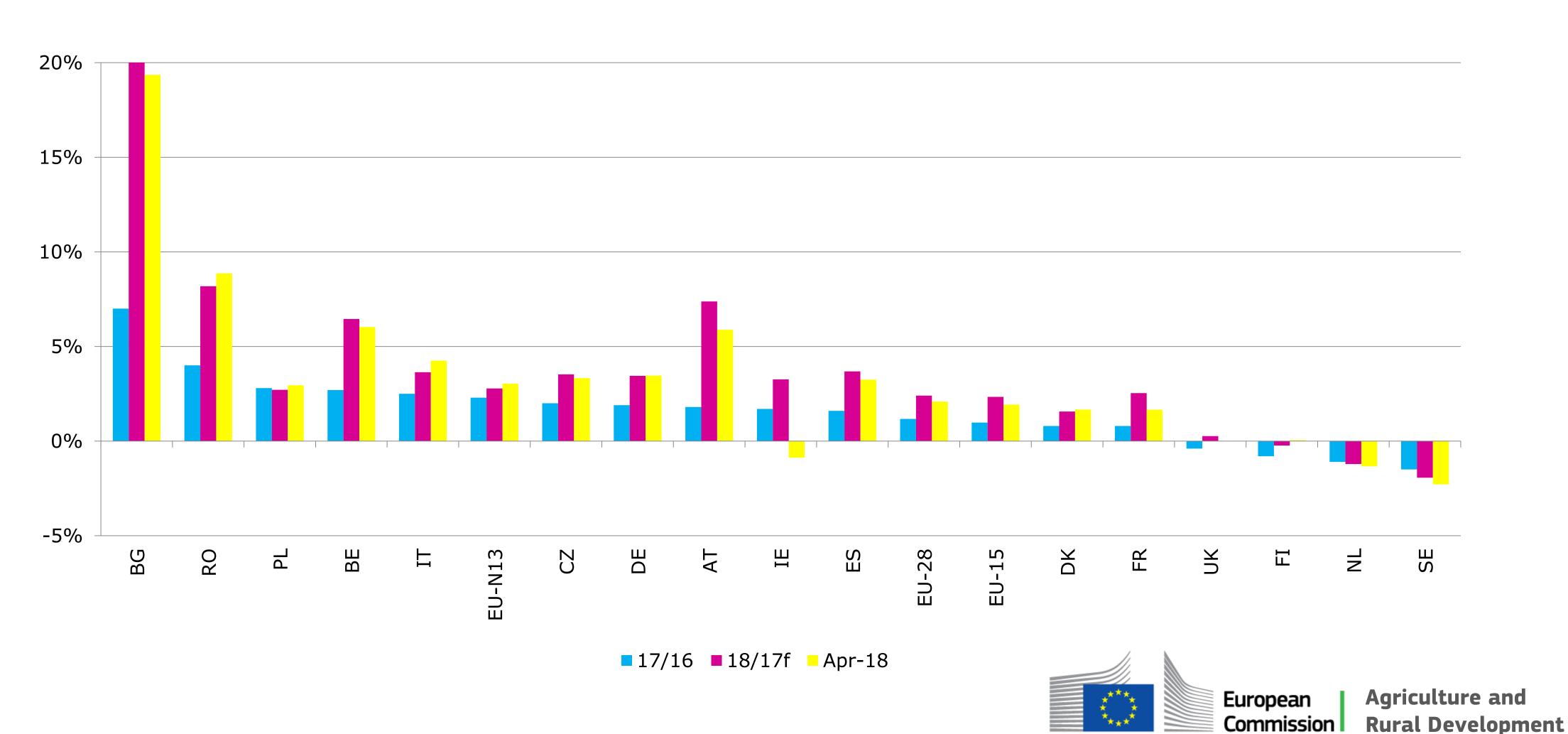
2019 +0.8%



Agriculture and Rural Development

# 2018 Milk collection forecast by MS

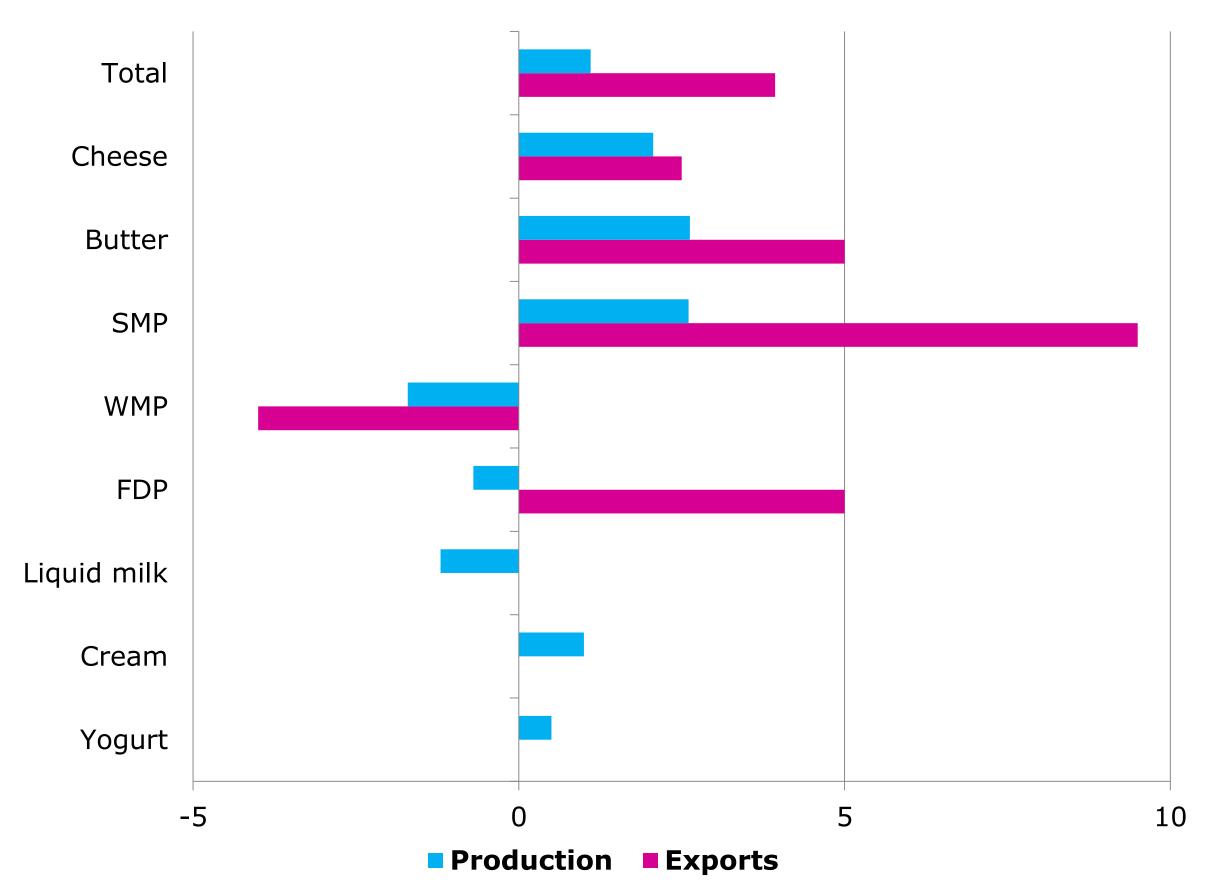
Milk collection by MS



Source: Eurostat, MS notifications

# 2018 draft forecasts for dairy products

Estimated change in production and exports 2018/2017 (%)



## **OVERAL CHANGE (in milk equiv.):**

- +1.1 % production
- + 0.7% domestic use
- + 4% exports

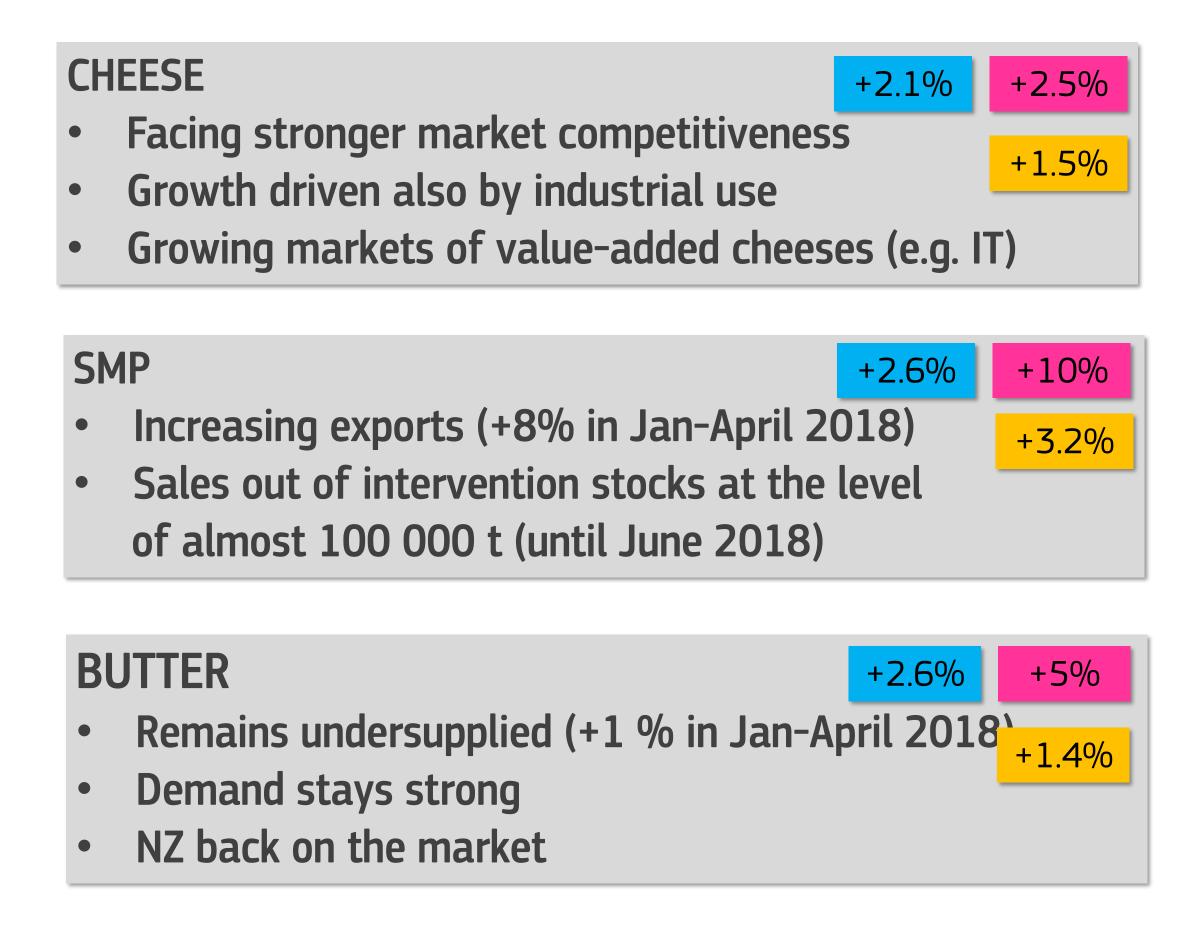
## FACTORS?:

- Competitiveness of EU exports (esp. related to exchange rate)
- Production of major competitors
- Trade partnerships
- Opportunities from imposed Chinese and Mexican tariffs on US dairy products

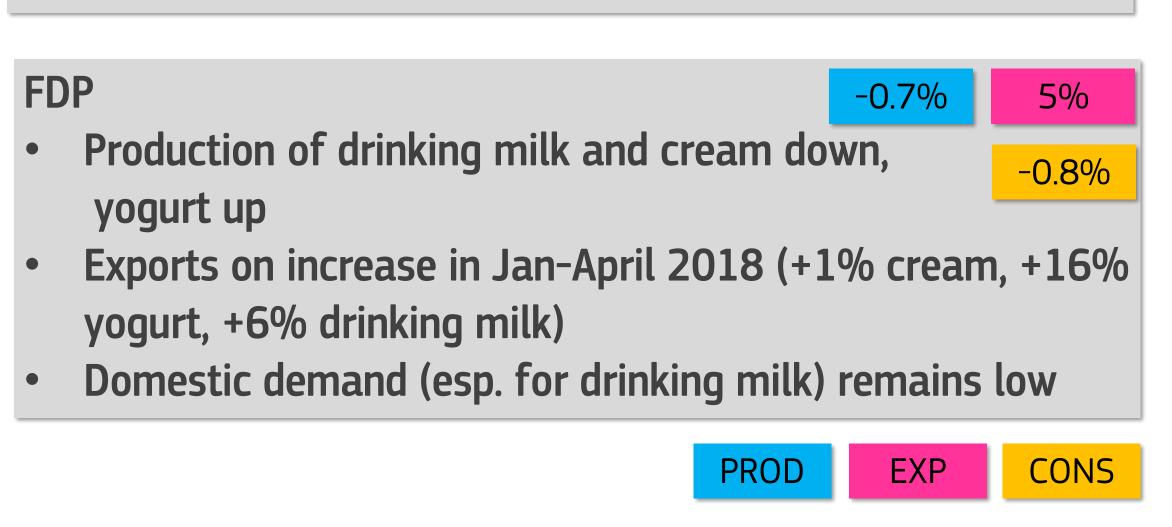


Agriculture and Rural Development

# Dairy products in detail









# Thank you

# Agricultural Outlook

https://ec.europa.eu/agriculture/markets-and-prices/medium-term-outlook\_en

# Markets briefs

https://ec.europa.eu/agriculture/markets-and-prices/market-briefs\_en

# Market observatories

https://ec.europa.eu/agriculture/market-observatory\_en

# **CAP** reform

https://ec.europa.eu/agriculture/future-cap en



### **ANNEX 6**

**EEX:** Liquid milk future

Practicalities and expected benefits for farmers

**Deutscher Bauernverband** 



#### **EEX: Liquid milk future**

#### Practicalities and expected benefits for farmers

26th June 2018 in Brussels



- Dairy policy: Volatility is here to stay!
- Dairy contracts at EEX
- (Liquid milk) futures: Benefits for farmers

#### Main challenges for the dairy sector



1. Strenghten competitiveness

2. Overcome price risks

3. Communicate and develop modern dairy farming

#### Dairy policy: Market is increasingly liberalised



#### **Dairy policy: Status Quo**

- Intervention price: lower
- Cut of support for alternative uses
- Export subsidies set at 0
- Abolition of milk quota
- Bilateral trade agreements: South Korea, Canada, Japan, New Zealand, ...
  - Market is increasingly liberalised

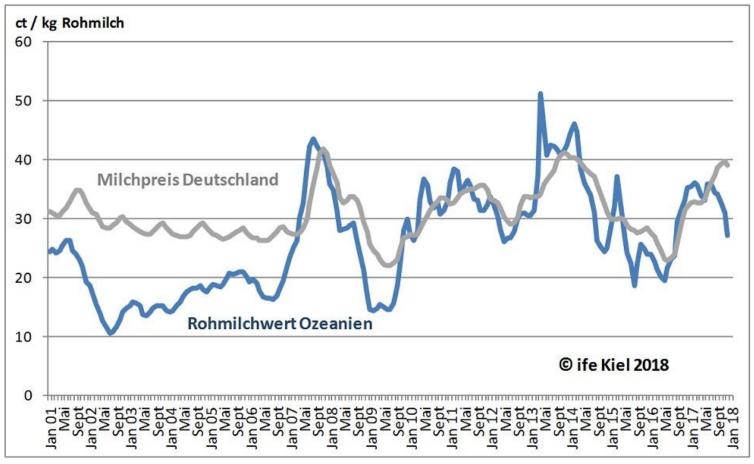


- ... demand in EU is widely saturated
- ... European dairy products are desired worldwide



#### More liberal markets: Close linkage to world prices





Milchpreis Deutschland und dem Rohmilchwert Ozeanien (ife, 2018)

- International market developments have a high impact on farmers' income
- National/ European market cannot be disconnected from world market

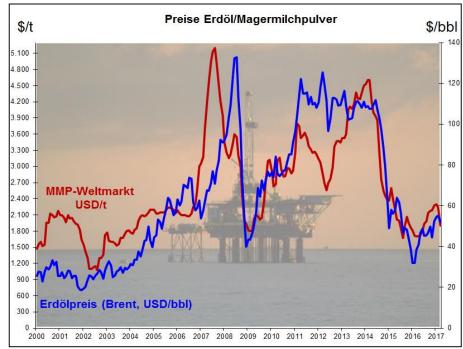
#### International developments with higher impact



#### for example: Chinese imports



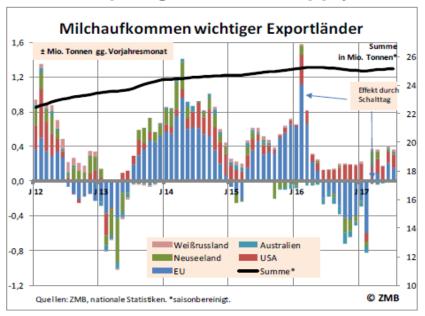
#### for example: Oil prices



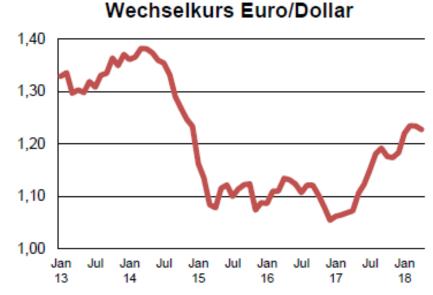
#### International developments with higher impact



#### for example: global milk supply



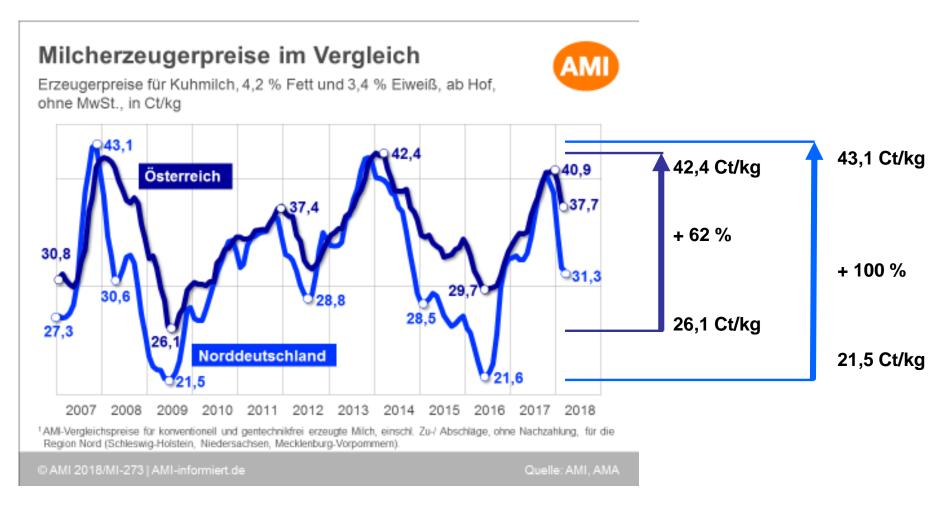
### for example: exchange rates



- ... and numerous other factors:
  - political tensions in Ukraine: Russian import ban
  - phosphate directive in the Netherlands
  - political unrests in North Africa or Middle East
  - ...
- Robust forecasts are more and more difficult or impossible

#### Milk prices in Austria and North Germany

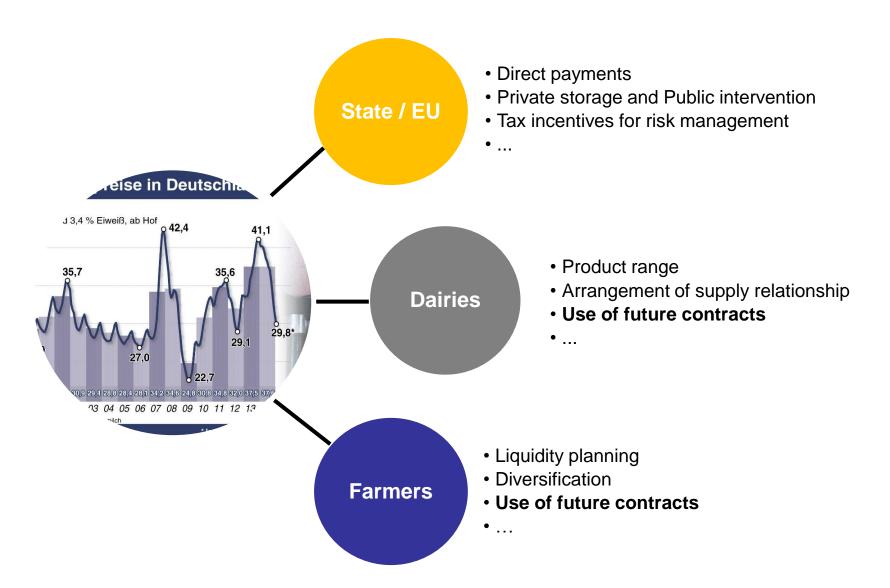




- Different levels of volatility in different European regions
- But: Also in Austria volatility is on high level

#### Overcome price risks: Who should act?





#### Overcome price risks: Intervention has an effect



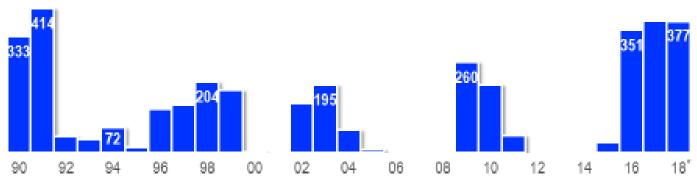
#### Intervention von Magermilchpulver



Notierung und Interventionspreis für Magermilchpulver in EUR/t, Interventionsbestand zum Jahresende in t



#### Interventionsbestand



\* Januar 2018.



- Dairy policy: Volatility is here to stay!
- Dairy contracts at EEX
- (Liquid milk) futures: Benefits for farmers

#### **EEX:** Existing contracts for dairy products



#### **Contract specifications**

	Butter Future	Skimmed Milk Powder Future	European Whey Powder Futures					
Product ID	FABT	FASM	FAWH					
Product ISIN	DE000A13RUP8	DEOOOA13RUM5	DEOOOA13RUN3					
Underlying	Butter Index	Skimmed Milk Powder Index	European Whey Powder Index					
Contract volume/quotation	5 metric tonnes /EUR per metric tonne							
Pricing and minimum price change	Pricing in EUR per tonne, minimum price change of 1 EUR per tonne							
Due dates	At EEX, at a maximum, the following maturities can be traded: the maturities of the current and of the next 18 consecutive calendar months.							
Trading hours	Continuous trading, 8:45 to 18:00 CET; last day of trading until 12:00 CET							
Last day of trading	day shall be the last tra - The third Wednesday of	ding day.)	t a trading day, the preceding exchange trading nber (If this is not a trading day, the following					
Settlement	Cash settlement, difference between the final settlement price and the settlement price of the previous exchange trading day							
Final settlement price	Status of the respective i	ndex at 19:00 CET on the last day of tradin	g					

#### **Trade volumes for dairy contracts at EEX**



- 2011 (Eurex): approx. 2.600 tons

- 2012 (Eurex): approx. 4.500 tons

- 2013 (Eurex): approx. 12.000 tons

- 2014 (Eurex): approx. 26.000 tons

- 2015 (Eurex, EEX) approx. 29.000 tons

- 2016 (EEX): approx. 82.000 tons

- 2017 (EEX): approx. 137.000 tons

- 2018 (EEX): approx. 47.000 tons (until 22nd June)

#### Hedging a milk price: Already possible!



Kieler Börsenmilchwert				Freitag, den 22.6.2018						
Kontrakt Monat	Kieler Börsen- milch- wert*	Änd.		Butter Future	Änd.	OI		MM- Pulver Future	Änd.	OI
	Ct/kg			€/t		Anz		€/t		Anz
Jun 18	36,2	7		5850	Z	333		1530	<b>→</b>	284
Jul 18	35,1	7		5600	1	330		1532	7	433
Aug 18	34,8	7		5500	7	423		1557	7	407
Sep 18	35,0	7		5525	7	403		1562	Z	419
Okt 18	35,4	7		5565	<b>→</b>	319		1584	Z	205
Nov 18	34,6	7		5350	7	128		1603	7	231
Dez 18	34,9	7		5425	<b>→</b>	119		1600	7	169
Jan 19	34,4	7		5225	<b>^</b>	17		1645	7	92
Feb 19	35,2	Z		5300	<b>→</b>	13		1690	Z	90
Mrz 19	35,3	<b>→</b>		5300	<b>→</b>	14		1694	<b>→</b>	85
Apr 19	35,2	<b>^</b>		5250	<b>^</b>	4		1710	1	65
Mai 19	35,3	<b>→</b>		5250	<b>→</b>	3		1720	<b>→</b>	65

 already today, farmers and dairies can hedge a "future raw milk price".

 "Future raw milk price" can be calculated and hedged with SMP- und butter-contracts at EEX.

- with this "detour", dairies are able to offer a risk management tool for their farmers:
  - Müller Milch (UK)
  - Meierei Witzwort (GER)

#### Raw milk future: Contract specifications (not official!)



	EEX European Liquid Milk Future			
Product ID	FALM			
Product ISIN	DE000 A2G9 892			
Underlying	EEX European Liquid Milk Index			
Contract volume/quotation	25.000kg			
Denomination	EUR			
Pricing and minimum price change	Pricing in EUR per 100 kg, minimum price change: EUR 0,01			
Maturities	At maximum, the following maturities can be traded on EEX: the maturities of the current and the respective next 18 consecutive calendar months			
Trading hours	Continuous trading, 8:45 - 18:00 (CET); until 12:00 (CET) on the last day of trading			
Last day of trading	The 12th calendar day of the month. In case of weekend or public holiday it will be the following exchange day			
Settlement	Cash settlement, difference between the final settlement price and the settlement price of the previous exchange trading day			
Final settlement price	Status of the respective index on the last day of trading at 13:00 hrs (CET/CEST)			

#### Raw milk future: Contract specifications (not official!)



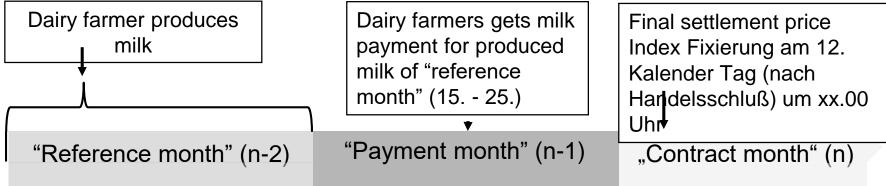


#### EEX European Liquid Milk Index

Based on prices of the Milk Market Observatory according to (EU) No 2017/1185 Article 12(a) - Annex II.4(a) (prices of raw milk at real fat and protein content paid to milk producers)

#### Neuer Rohmilchkontrakt (Stand 22. Juni 2018)





Last day of trading (LTD)

12th calendar day of the month
until 12:00 (CET)

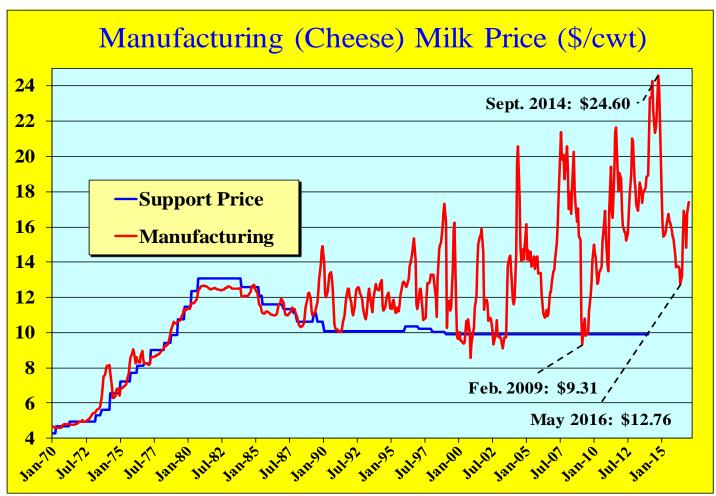
- Der Futures Kontrakt bezieht sich auf Milch, welche 2 Monate vor dem "Contract month" ("Reference month") vom Milcherzeuger geliefert wurde und für die er einen Monat später seine Milchgeldabrechnung erhalten hat "Payment month".
- The Futures Kontrakt trägt den Namen des "Contract month".
- 12<sup>th</sup> calendar day of the month = weekend or Im Falle, daß der letzte Handelstag / Settlementtag keine Börsentag ist (z.B. wegen Wochenende oder Feiertag) verschiebt sich der letzte Handelstag / Settlementtag auf den folgenden Börsentag.



- Dairy policy: Volatility is here to stay!
- Dairy contracts at EEX
- (Liquid milk) futures: Benefits for farmers

#### Milchmarkt: Volatilität ist junges und starkes Phänomen





- Marktpolitik unterscheidet sich in den USA von derjenigen in der EU
- Aber: auch in den USA hat sich der Staat zunehmend aus der Begleitung des Marktes zurückgezogen

#### Farmer John Koepke - Koepke Farms



Der Milchviehbetrieb Koepke Farms inc. liegt im Stadtgebiet von Oconomowoc im Bundestaat Wisconsin

- 350 Milchkühe der Rasse Holstein Friesian, inklusive Nachzucht
- bewirtschaftet 450 ha Land
- durchschnittliche Milchleistung von 45 kg/Tag (3,1% Protein und 4,1% Fett)

Erste Schritte der Milchpreissicherung 1998

Unterstützung bei den Vermarktungsentscheidungen erhält John Koepke von seiner Molkerei (Dairy Farmers of America) und einem Börsenmakler

Schritte à 20 Prozent, um noch flexibel auf Marktänderungen reagieren zu können



## Film John Koepke

#### Farmer John Koepke - Koepke Farms



#### Kernaussagen von John Koepke

- Warenterminbörse als Bankgarantie genutzt
- Seminare gutes Hilfsmittel, um Instrument zu erlernen und zu verstehen
- anfangs 6 bis 12 Monate im Voraus abgesichert
- Break-Even-Point des eigenen Betriebes muss bekannt sein
- Absicherung über die (Genossenschafts-)Molkerei
- im März bereits 75 % der Milchproduktion bis Oktober abgesichert
- niemals gesamte Milchmenge über Börse verkaufen!

#### Content



- Main challenges for the dairy sector
- Volatility is here to stay!
- Futures for dairy contracts at EEX

#### Neuer Rohmilchkontrakt (Stand 22. Juni 2018)



Auch 2018 werden wir in Deutschland u.a. erneut die geplante Schulungsinititative unter Federführung des ife Institut, Kiel unterstützen.







H. Jürgen Kiefer GmbH
Börsen- und Handelsmakler

#### Fazit: Volatilität ist gekommen, um zu bleiben



- Der internationale Milchmarkt ist durch wachsende Schwankungen geprägt
- Mit fortschreitender Liberalisierung des Milchmarktes werden Angebots- und Nachfrageveränderungen nicht mehr ausreichend aufgefangen
- Marktschwankungen schlagen unmittelbar auf Milcherzeuger durch



## **ANNEX 7**

## **Market transparency**

**European Commission** 



**Information point** 

Milk market observatory, 26 June 2018

### **Agricultural Markets Task Force**

- The Commission's initiative to improve the food supply chain draws on the work of the AMTF
- This group of 12 experts met throughout 2016 to discuss a wide range of issues affecting agricultural markets, esp. the role of farmers
- The AMTF's report highlighted three key issues:
  - Producer cooperation
  - Unfair trading practices
  - Market transparency



### **Producer cooperation**

- To improve cooperation between farmers, 2017 the co-legislators added provisions for producer organisations to the *Omnibus* regulation
- Recognised POs in all sectors under conditions are now exempt from certain competition rules and can e.g. plan production and negotiate contracts on behalf of their members



### **Unfair trading practices**

- Earlier this year, in April 2018, the Commission proposed new legislation on UTPs
- The proposal foresees that the more damaging UTPs in the food supply chain are banned to ensure fairer treatment of SMEs that are suppliers (such as farmers)



- Currently DG AGRI looks into possible measures to enhance market transparency
- Together with the JRC, in May DG AGRI organised a workshop with technical experts and academics to answer the questions:
  - What is market transparency?
  - Why target market transparency?
  - How to improve market transparency?
  - What are consequences of increasing transparency?



- DG AGRI is also preparing a joint meeting on market transparency with member states and stakeholders (expert and civil dialogue group) on 11 September
- In addition to the consultations for the initiative to improve the food supply chain, DG AGRI is also preparing specific questionnaires for stakeholders, member states and consumers
  - Is lack of market transparency an issue for you?
  - What are benefits of market transparency?
  - What are risks?



- Who are beneficiaries of market transparency?
- (How) should market transparency be improved?
- Which sectors should be targeted?
- Which type of data should be collected?
- At what levels should the data be collected?
- Who should report the data?
- What are your administrative costs for collecting data?
- Etc.



#### References

- AMTF: <a href="https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/market-measures/unfair-trading-practices-food-chain en#agriculturalmarketstaskforce+++ <a href="https://ec.europa.eu/info/news/inception-impact-assessment-food-supply-chain-published en">https://ec.europa.eu/info/news/inception-impact-assessment-food-supply-chain-published en</a>
- POs: <a href="https://ec.europa.eu/info/news/farmers-will-benefit-simplified-rules-more-flexibility-eu-countries\_en">https://ec.europa.eu/info/news/farmers-will-benefit-simplified-rules-more-flexibility-eu-countries\_en</a> +++ <a href="http://www.europarl.europa.eu/news/en/press-room/20171012IPR85941/omnibus-provisional-deal-on-simpler-and-fairer-post-2018-eu-farming-policy">http://www.europarl.europa.eu/news/en/press-room-fairer-post-2018-eu-farming-policy</a> +++ <a href="http://www.consilium.europa.eu/en/press/press-releases/2017/10/16/agriculture-omnibus-confirmed/">http://www.consilium.europa.eu/en/press/press-releases/2017/10/16/agriculture-omnibus-confirmed/</a>
- UTPs: <a href="https://ec.europa.eu/commission/news/tackling-unfair-trading-practices-food-supply-chain-2018-apr-12-0">https://ec.europa.eu/commission/news/tackling-unfair-trading-practices-food-supply-chain-2018-apr-12-0</a> en +++ <a href="https://ec.europa.eu/info/law/better-regulation/initiatives/com-2018-173">https://ec.europa.eu/info/law/better-regulation/initiatives/com-2018-173</a> en
- MT: <a href="https://webcast.ec.europa.eu/workshop-on-market-transparency-30th-of-may-2018">https://webcast.ec.europa.eu/workshop-on-market-transparency-30th-of-may-2018</a> +++ <a href="https://ec.europa.eu/info/publications/market-transparency-workshop\_en">https://ec.europa.eu/info/publications/market-transparency-workshop\_en</a>





# Thank you!

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Milk market observatory, 26 June 2018